

# TEE-UP FORE KIDS

benefiting Children's Hospital of Wisconsin

**August 26, 2019**

## SPONSORSHIP OPPORTUNITIES

### Help us help kids

For 125 years, Children's Hospital of Wisconsin has provided exceptional pediatric care and services for kids and families. Our vision is for Wisconsin kids to be the healthiest in the nation, but we cannot achieve this vision alone. We rely on support from our community and corporate partners to make a difference in the lives of the children we serve, and we hope you will consider making an investment.

Our signature events are one of the most powerful ways to engage the community and generate support that makes a difference for kids. By sponsoring Children's events, your brand will enjoy positive exposure reaching various audiences. We offer a wide range of sponsorship options to meet your marketing and philanthropic needs and interests.

### Tee-Up Fore Kids

Since 2010, Children's has held a premier golf outing at one of Wisconsin's most prestigious courses, the Milwaukee Country Club. A course that few have the opportunity to play, Milwaukee Country Club in River Hills is ranked #74 of the top 100 courses in the nation by Golf Digest. Designed by Colt & Alison who designed other courses such as Bob-O'Link, Old Elm and Sea Island, the Milwaukee golf course opened in 1929 and features 6,875 yards of golf from the longest tees for a par of 72. Children's is thrilled to partner with Milwaukee Country Club for this very unique opportunity.

### Event Opportunities

- Participants are corporate leaders and high-profile individuals in the Wisconsin and Illinois area.
- Sponsorship and marketing benefits highlight your company to an elite group of business individuals.
- Lead the way for other Wisconsin companies by investing in a statewide asset that we all depend on.

### Executive Committee

Bladen Burns  
Marc Cadieux  
Chris Kaltenbach  
George Poorman  
Jeff Veenhuis  
Teddy Werner



Kids deserve the best.

# SPONSORSHIP LEVELS

## **Presenting Sponsor** ..... **\$50,000**

- Recognized as the official sponsor of the event
- Opportunity to speak at reception
- Name and logo recognition on signage at Milwaukee Country Club
- Name and logo recognition on advertisements and marketing materials
- Logo recognition on event webpage at chw.org
- Eight (8) player spots at Milwaukee Country Club
- Unique opportunity to play at Milwaukee Country Club
- Twelve (12) complimentary reception tickets
- One full-page advertisement/message in the event program
- Invitation to annual breakfast with Children's CEO

## **Reception Sponsor** ..... **\$30,000**

- Recognized as the reception sponsor following golf
- Name and logo recognition on signage at Milwaukee Country Club
- Logo recognition on event webpage at chw.org
- Four (4) player spots at Milwaukee Country Club
- Unique opportunity to play at Milwaukee Country Club
- Ten (10) complimentary reception tickets
- One full-page advertisement/message in the event program

## **Lunch Sponsor** ..... **\$20,000**

- Recognized as the lunch sponsor prior to golf
- Name and logo recognition on signage at Milwaukee Country Club
- Logo recognition on event webpage at chw.org
- Four (4) player spots at Milwaukee Country Club
- Unique opportunity to play at Milwaukee Country Club
- Eight (8) complimentary reception tickets
- One-half page advertisement/message in the event program

## **Flag Sponsor** ..... **\$10,000**

- Name and logo recognition on all course hole flags
- Logo recognition on event webpage at chw.org
- Two (2) player spots at Milwaukee Country Club
- Unique opportunity to play at Milwaukee Country Club
- Eight (8) complimentary reception tickets
- One-quarter page advertisement/message in the event program

## **Cart Sponsor** ..... **\$10,000**

- Name and logo recognition on signage on all player golf carts
- Logo recognition on event webpage at chw.org
- Two (2) player spots at Milwaukee Country Club
- Unique opportunity to play at Milwaukee Country Club
- Eight (8) complimentary reception tickets
- One-quarter page advertisement/message in the event program

# SPONSORSHIP LEVELS

## **Driving Range Sponsor ..... \$10,000**

- Recognized as official sponsor of the driving range
- Logo recognition on event webpage at chw.org
- Two (2) player spots at Milwaukee Country Club
- Unique opportunity to play at Milwaukee Country Club
- Eight (8) complimentary reception tickets
- One-quarter page advertisement/message in the event program

## **Guest Speaker Sponsor ..... \$10,000**

- Recognized as official event guest speaker sponsor
- Logo recognition on event webpage at chw.org
- Two (2) player spots at Milwaukee Country Club
- Unique opportunity to play at Milwaukee Country Club
- Eight (8) complimentary reception tickets
- One-quarter page advertisement/message in the event program

## **Golf Ball Sponsor ..... \$10,000**

- Recognized as the official sponsor of all event golf balls
- Logo recognition on event webpage at chw.org
- One (1) player spot at Milwaukee Country Club
- Unique opportunity to play at Milwaukee Country Club
- Six (6) complimentary reception tickets
- One-quarter page advertisement/message in the event program

## **Hole Sponsor ..... \$5,000**

- Name and logo recognition on signage on assigned hole
- Logo recognition on event webpage at chw.org
- One (1) player spot at Milwaukee Country Club
- Unique opportunity to play at Milwaukee Country Club
- Six (6) complimentary reception tickets
- One-quarter page advertisement/message in the event program

## **Hole Sponsor ..... \$2,500**

- Name and logo recognition on signage on assigned hole
- Logo recognition on event webpage at chw.org
- Two (2) complimentary reception tickets
- One-quarter page advertisement/message in the event program

# PLAYER LEVELS

## **Foursome** ..... **\$7,500**

- Logo recognition on event webpage at chw.org
- Four (4) player spots at Milwaukee Country Club
- Unique opportunity to play at Milwaukee Country Club
- Eight (8) complimentary reception tickets
- Recognition in the event program

## **Twosome** ..... **\$3,750**

- Logo recognition on event webpage at chw.org
- Two (2) player spots at Milwaukee Country Club
- Unique opportunity to play at Milwaukee Country Club
- Six (6) complimentary reception tickets
- Recognition in the event program

## **Individual Player** ..... **\$2,000**

- Logo recognition on event webpage at chw.org
- One (1) player spot at Milwaukee Country Club
- Unique opportunity to play at Milwaukee Country Club
- Two (2) complimentary reception tickets
- Recognition in the event program

# AGREEMENT FORM

Yes! I would like to participate in Tee-Up Fore Kids benefiting Children's Hospital of Wisconsin on Monday, August 26, 2019.

## SPONSORSHIP OPPORTUNITIES:

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor - \$50,000       | <input type="checkbox"/> Golf Ball Sponsor – <b>SOLD</b> |
| <input type="checkbox"/> Reception Sponsor – <b>SOLD</b>     | <input type="checkbox"/> Hole Sponsor - \$5,000          |
| <input type="checkbox"/> Lunch Sponsor – <b>SOLD</b>         | <input type="checkbox"/> Hole Sponsor - \$2,500          |
| <input type="checkbox"/> Flag Sponsor – <b>SOLD</b>          | <input type="checkbox"/> Foursome - \$7,500              |
| <input type="checkbox"/> Cart Sponsor – <b>SOLD</b>          | <input type="checkbox"/> Twosome - \$3,750               |
| <input type="checkbox"/> Driving Range Sponsor – <b>SOLD</b> | <input type="checkbox"/> Individual Player - \$2,000     |
| <input type="checkbox"/> Guest Speaker Sponsor – <b>SOLD</b> |  |

We are unable to participate but would like to help kids with a gift: \_\_\_\_\_  
(Please make checks payable to Children's Hospital of Wisconsin)

This sponsorship agreement has been accepted on the \_\_\_\_\_ day of \_\_\_\_\_, 2019.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_ Check Enclosed      \_\_\_ Invoice

Credit Card \_\_\_\_\_ Exp. Date \_\_\_\_\_  
VISA, MASTER CARD, DISCOVER, AMERICAN EXPRESS

Signature \_\_\_\_\_

Please list your name/company name exactly as it should be listed in all printed materials. Please also e-mail your logo to [NJohnson2@chw.org](mailto:NJohnson2@chw.org) by **Monday, June 24, 2019**. Checks should be made payable to Children's Hospital of Wisconsin Foundation and mailed along with this completed form to:

### Children's Hospital of Wisconsin Foundation

Attn: Nicole Johnson  
MS 3050, PO Box 1997  
Milwaukee, WI 53201

Phone: (414) 266-3199 Fax: (414) 266-6139

E-mail: [NJohnson2@chw.org](mailto:NJohnson2@chw.org)

Website: [www.chw.org/TeeUp](http://www.chw.org/TeeUp)

Children's Hospital of Wisconsin reserves the right to cancel or change the date or location of Tee-Up Fore Kids in its sole discretion, in the event of extreme weather, accidents, riots, strikes, epidemics, acts of God, or any other conditions Children's Hospital of Wisconsin determines to be beyond its control. Should Tee-Up Fore Kids be canceled, Children's Hospital of Wisconsin will make every effort to reschedule the event. If the event is not rescheduled, Children's Hospital of Wisconsin will not make any refunds of any amounts paid to it in connection with the event.