Children’s Hospital of Wisconsin Community Services, as a division of Children’s Hospital and Health System, Inc., plays a key role in the achievement of Children’s vision for Wisconsin’s children to be the healthiest in the nation. In 1889, Reverend J.P. Dysart recognized that children needed the support of a family to thrive and began his work by locating families who were willing to open their homes to children living in orphanages. From these humble beginnings over 125 years ago, Community Services has grown and evolved to help children and families become healthier. Children’s Hospital of Wisconsin Community Services is the largest, not-for-profit, non-sectarian provider of community-based child and family services and child welfare services in the state of Wisconsin. Recognizing that health is “a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity” (World Health Organization), we assist children and families by not only providing services to meet immediate needs, but also by working with families to build on strengths and identify resources so they can continue to thrive after services have ended. By engaging with families and communities in this way, Children’s can help to transform the health of Wisconsin’s children by influencing a broader spectrum of factors that contribute to a child’s health.
Did you know?
Staying healthy is mostly about what happens outside the doctor’s office.

- **10%**
  In fact, only 10% of our health comes from access to **quality health care**.

- **20%**
  The rest comes from: **The world around us**
  (home, school, community)

- **30%**
  **What we’re born with**
  (family history)

- **40%**
  **The choices we make**
  (food, exercise, safety)

Strong Families, Thriving Children is Children’s Hospital of Wisconsin Community Services’ comprehensive child and family well-being approach to combat the negative effects of adversity and improve child development outcomes. Strong Families, Thriving Children integrates decades of experience in improving outcomes for children, families and communities with complex needs that require effective programs and sound policies that promote health and well-being.

To better accomplish this goal, Children’s Hospital of Wisconsin and the Helen Bader School of Social Welfare at the University of Wisconsin-Milwaukee created the Institute for Child and Family Well-Being. The mission of the Institute for Child and Family Well-Being is to improve the lives of children and families by designing and implementing effective programs, conducting cutting-edge research and evaluation, and promoting change through policy and advocacy. To fulfill this mission, the Institute promotes community collaboration to bridge unnecessary divides between research, practice and policy. The shared values and strengths of this academic-community partnership are reflected in the Institute’s three core service areas:

**PROGRAM DESIGN AND IMPLEMENTATION**
Many children and families who are exposed to significant adversity lack access to support and services that meet their needs and promote their long-term resilience. The Institute develops, implements and disseminates validated prevention and intervention strategies that are accessible in real-world settings. The Institute also provides training, consultation and technical assistance to help human service agencies implement and replicate best practices.

**RESEARCH AND EVALUATION**
Original research findings usually take many years to reach the public as useful practice applications and policy solutions. The Institute accelerates the process of translating knowledge into direct practices, programs and policies that promote health and well-being, and provides analytic, data management, and grant-writing support.

**POLICY AND ADVOCACY**
Policy and advocacy are key mechanisms through which large-scale change in population health and well-being can be realized. The Institute analyzes how policies shape and inform practice and advocates for use of the best available evidence from research and practice to inform policy and bridge information gaps. Furthermore, the Institute helps transform policy through collective action and partnership among agencies and stakeholder groups.
Children’s Hospital of Wisconsin Community Services has been providing foster care services throughout Wisconsin since the 1970s. Treatment foster care is home-based care for children and adolescents with moderate to severe emotional, behavioral, physical or medical challenges. The Treatment Foster Care program serves children from birth to age 18 from diverse cultural backgrounds. These children come into treatment foster care with a variety of needs and issues, such as:

- Physical, emotional, or sexual abuse
- Alcohol or other drug abuse
- Behavioral problems
- Mental health problems
- Delinquency
- Pregnant/Parenting teen mothers
- LGBT Youth
- School problems
- Physical disabilities
- Developmental disabilities
- Medical conditions
- Neglect
- Acting out sexually
- Fire-setting behaviors

As a member of Children’s Hospital and Health System, Community Services is uniquely positioned to streamline supportive relationships with Children’s Hospital of Wisconsin and Specialty Clinic staff in communities throughout the state.
TREATMENT FOSTER CARE

BEST OPTIMAL OUTCOMES* IN THE STATE

<table>
<thead>
<tr>
<th>Children’s Hospital of Wisconsin</th>
<th>42%</th>
</tr>
</thead>
<tbody>
<tr>
<td>All other agencies combined</td>
<td>22%</td>
</tr>
</tbody>
</table>

*Optimal outcome is identified as reunification, adoption or guardianship.

OUR SIZE IS OUR ADVANTAGE

WE HAVE **163** LICENSED TREATMENT FOSTER HOMES

Children’s Hospital of Wisconsin

10 TREATMENT FOSTER HOMES

Nearest Competitor

1 TREATMENT FOSTER HOME

That’s nearly three times as many as our nearest competitor.¹

BIGGEST IN THE STATE

We are the largest private, not-for-profit provider of community-based child welfare services in Wisconsin.

We currently contract for TFC services with **33 counties**.

CHILDREN’S HOSPITAL OF WISCONSIN IS THE EXPERT IN CHILD WELL-BEING SERVICES

- **76%** of the children exiting our TFC program are moving toward permanency.²
- **96%** of the children in our TFC program stay with one provider.³
- Connected to the #4 pediatric hospital in the nation
- Focus on child & family
- Evidence-based model of care
- Experts in the care of medically needy kids
- Over 100 years experience caring for children and families
- Trauma-informed care practice & culture

**Sources:** ¹DCF records, 9/2014 ²³CHW CS internal 2013 outcome reporting
COMMUNITY SERVICES
LOCATIONS

ANTIGO FAMILY RESOURCE CENTER
N4013 US Hwy. 45
Antigo, WI  54409
(715) 627-1414

BARABOO
203 4th St.
Baraboo, WI  53913
(608) 356-3019

BELOIT
1221 Henry Ave.
Beloit, WI  53511
(608) 365-8553

BLACK RIVER FALLS
W11109 Rogers Rd.
Black River Falls, WI  54615
(715) 284-3001

BURLINGTON
C/o Love, Inc.
480 South Pine St.
Burlington, WI  53105
(262) 763-6226

COA GOLDIN CENTER
2320 W. Burleigh St.
Milwaukee, WI

EAU CLAIRE
2004 Highland Ave., Ste. M
Eau Claire, WI  54701
(715) 835-5915

EXCHANGE FAMILY RESOURCE CENTER
32 E. Racine St., Suite 190
Janesville, WI  53545
(608) 314-9006

FOX VALLEY
325 N. Commercial St., Suite 400
Neenah, WI  54956
(920) 969-7955

KENOSHA
8207 22nd Ave., Suite 155
Kenosha, WI  53143
(262) 652-5522

KENOSHA CHILD ADVOCACY CENTER
8500 75th St., Suite 101
Kenosha, WI  53143
(262) 653-2266

MADISON
1716 Fordem Ave.
Madison, WI  53704
(608) 221-3511

MADISON - VISITATION AND EXCHANGE CENTER
836 E. Main St.
Madison, WI  53703
(608) 268-9871

MARSHFIELD
601 S. Central Ave. Suite 200
Marshfield, WI  54449
(715) 387-2729

MERRILL FAMILY RESOURCE CENTER
201B Stange St.
Merrill, WI  54452
(715) 539-9228

MILWAUKEE-29th Street
Next Door Foundation
2545 N. 29th St.
Milwaukee, WI  53210-3155
(414) 431-1533

MILWAUKEE-76th Street
Fair Park Business Center
620 S. 76th Str., Suite 120
Milwaukee, WI  53214
(414) 453-1400

MILWAUKEE-ASCENSION LUTHERAN
1300 S. Layton Blvd., Room S-301
Milwaukee, WI  53215
(414) 294-3849

MILWAUKEE- PARKLAWN
4340 N 46th St.
Milwaukee, WI  53216
(414) 444-5760

MILWAUKEE VISITATION CENTER
6737 W. Washington St., Suite 3115
Milwaukee, WI  53214
Reception A:  (414) 337-4492
Reception B:  (414) 337-4493

MILWAUKEE-7th Street
Fair Park Business Center
620 S. 76th Str., Suite 120
Milwaukee, WI  53214
(414) 453-1400

NORTHSIDE YMCA
1350 W. North Ave.
Milwaukee, WI

RACINE
8800 Washington Ave., Suite 100
Mount Pleasant, WI  53406-3743
(262) 633-3591

RACINE
8800 Washington Ave., Suite 100
Mount Pleasant, WI  53406-3743
(262) 633-3591

RHINELANDER FAMILY RESOURCE CENTER
1020 Kabel Ave.
Rhineland, WI  54501
(715) 361-2890

SOJOURNER FAMILY PEACE CENTER
619 West Walnut St.
Milwaukee, WI  53212

STEVENS POINT
1466 Water St., Suite 2
Stevens Point, WI  54481
(715) 341-6672

STRATFORD FAMILY RESOURCE CENTER
Chamber of Commerce Bldg.
300 Larch St.
Stratford, WI  54484

WALWORTH CHILD ADVOCACY CENTER
W4063 Hwy. NN
Elkhorn, WI  53121
(262) 741-1440
(262) 743-2221

WAUSAU
705 S. 24th Ave., Suite 400
Wausau, WI  54401-5242
(715) 848-1457
FRC: (715) 845-6747

WAUWATOSA
Woodlake III-Business & Tech. Ctr.
10200 W. Innovation Drive, Suite 350
Wauwatosa, WI  53226
(262) 432-7582

WISCONSIN RAPIDS
320 W. Grand Ave., Suite 205
Wisconsin Rapids, WI  54495
(715) 421-2730

For a list of services provided at each location, please see:
www.chw.org/location-directory
Treatment Foster Care Homes
(Number varies by County)
### Operating Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other</td>
<td>$3,453,000</td>
</tr>
<tr>
<td>Service Fees</td>
<td>$3,134,000</td>
</tr>
<tr>
<td>United Way</td>
<td>$1,451,000</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$3,772,000</td>
</tr>
<tr>
<td>Purchase of Service</td>
<td>$30,146,000</td>
</tr>
</tbody>
</table>

**Total Operating Revenue** $41,956,000

### Operating Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Counseling/Case Management</td>
<td>$2,508,000</td>
</tr>
<tr>
<td>Out-of-Home Care</td>
<td>$29,686,000</td>
</tr>
<tr>
<td>Family Preservation and Support Services</td>
<td>$3,224,000</td>
</tr>
<tr>
<td>Child Advocacy Centers</td>
<td>$4,036,000</td>
</tr>
<tr>
<td>School Health Services</td>
<td>$1,030,000</td>
</tr>
<tr>
<td>Early Childhood Development</td>
<td>$708,000</td>
</tr>
<tr>
<td>Community Education and Injury Prevention</td>
<td>$4,279,000</td>
</tr>
<tr>
<td>CAP</td>
<td>$324,000</td>
</tr>
<tr>
<td>Trauma Care</td>
<td>$81,000</td>
</tr>
<tr>
<td>Other Programs</td>
<td>$529,000</td>
</tr>
</tbody>
</table>

**Total Operating Expenses** $46,405,000

**Income (Loss) from Operations** $(4,449,000)

**Net Nonoperating Gain (Loss)** $3,575,000

**Excess (Deficit) of Revenue over Expenses** $(874,000)

---

**YOUR SUPPORT IS NEEDED**

Children’s Hospital of Wisconsin Community Services is committed to transforming Wisconsin’s children into the healthiest in the nation. As a private, nonprofit organization, we cannot do it alone. Community Services receives funding from federal, state and county contracts, United Way, and client fees, but could not continue providing many services without the support of corporate, private foundation, and individual donations. Critical services such as Child and Family Counseling, Child Advocacy Centers, School-based Nursing and Community Navigators are only partially funded by sustainable revenue streams and require financial support from other sources. Private donations help us improve the health of our most at-risk children across the state.
PROGRAM DESCRIPTIONS

COUNSELING
Children’s provides counseling services to reduce stress and conflict within families, improve parenting skills, help children and families deal with traumatic situations, and address behavioral and social challenges. Our experts are trained in Parent-Child Interaction Therapy, a research-based intervention for young children with emotional and behavioral issues in which parents are coached on how to improve the parent child relationship and create positive interaction patterns.

FOSTER CARE AND ADOPTION
Children’s provides out-of-home care and adoption services to help match displaced children with loving, caring homes. Our goal is to ensure permanent, safe and nurturing environments for all Wisconsin children.

FAMILY PRESERVATION AND SUPPORT
Through our home visiting programs, parent educators trained in Parents as Teachers curriculum provide in-home parent education and child development services to families with children younger than age 5.

CHILD ADVOCACY AND PROTECTION CENTERS
Children who are victims of abuse or neglect need a safe place to talk about what happened to them and to get the medical care they need. Our Child Advocacy Centers provide the support these children and their families need.

SCHOOL HEALTH
Nurses located in schools throughout Milwaukee improve access and timeliness to care, improving student’s health and school attendance. Kids throughout the state who participate in our e-learning health education programs in partnership with local school systems report better awareness and attitudes about healthy foods, bullying prevention and safety.

EARLY CHILDHOOD DEVELOPMENT
Our Family Resource Centers provide parents and caregivers with information and support to promote the healthy growth and development of children and to strengthen family relationships. Through parenting education programs, we provide families with the knowledge and tools they need to assist with their children’s development.

COMMUNITY EDUCATION AND INJURY PREVENTION
We serve as an educational resource for kids and parents to learn about safety and injury prevention, such as the importance of wearing helmets, reducing poison risks, proper concussion treatment and healthy food choices.
## Community Services By the Numbers

### Counseling
- Child and Family Counseling and Psychological Testing Services: 1,903
- School based groups: 238

### Foster Care and Adoption
- Family Case Management: 1,382
  - (incl Family Finding, Family Support)
- Intensive In-Home: 95
- Project Home: 91
- Respite Referrals: 843
- Special Needs Adoption: 207
- Treatment and Regular Foster Care: 260
- Supervised Visitation and Visitation Centers: 819

### Family Preservation and Support
- Community Response: 471
  - (including groups)
- Community Support Specialist: 120
- Family Peer Navigator: 14
- Home Visiting (early childhood services): 782
- Family Support and Post Reunification Services: 80
- Social/Emotional Foundations for Early Learning (including groups): 62

---

<table>
<thead>
<tr>
<th>Service</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
<tr>
<td>Respite Referrals</td>
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</tr>
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<td>Special Needs Adoption</td>
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<td>Home Visiting (early childhood services)</td>
<td>782</td>
</tr>
<tr>
<td>Family Support and Post Reunification Services</td>
<td>80</td>
</tr>
<tr>
<td>Social/Emotional Foundations for Early Learning (including groups)</td>
<td>62</td>
</tr>
</tbody>
</table>
**CHILD ADVOCACY AND PROTECTION CENTERS**

- 6,761 Families and kids served

**SCHOOL HEALTH**

- 27,351 Families, students and teachers served
  - School Health Outreach and Education: 6,069
  - School Nursing: 21,282

**EARLY CHILDHOOD DEVELOPMENT**

- 3,975 Families and kids served
  - Family Resource Centers: 3,678
  - Stepping Stones (Marathon County warm-line calls & prevention support): 297

**COMMUNITY EDUCATION AND INJURY PREVENTION**

- 501,161 Families and kids served
  - Children's Car Seat Clinic and Hospital Based Car Seat Program: 1,288
  - Community Health Education: 2,220
  - Community Health Navigators: 2,000
  - Crossroads Teen Driving: 40,296
  - Kohls Cares Grow Safe and Healthy Program: 158,727
  - Safe Kids Wisconsin and Southeast Wisconsin: 295,010
  - Project Ujima: 1,404
  - Volunteer Respite: 216
Jay Rothman, Chair  
Foley & Lardner, LLP

Betsy Brenner, Vice-Chair  
Milwaukee Journal-Sentinel

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Still Water Partners, Inc.

Tom Arenberg  
Retired, Partner, Accenture

Matt D’Attilio  
Pegasus Partners, Ltd.

Dave Drury  
Wing Capital Group

Joe Gehrke  
Associated Bank

Mark Hogan  
WEDC

Chris Kaltenbach  
Lesaffre Yeast Corp.

Joe Kerschner, MD  
The Medical College of WI

Paul Knoebel  
Knoebel & Associates, Inc.

Rob Lane, MD  
Children’s Hospital of WI & The Medical College of WI

Mike Lovell  
Marquette University

Kevin Mansell  
Kohl’s Corporation

Linda Mellowes  
Community Leader

C. David Myers  
Community Leader

Keith Oldham, MD  
Children’s Hospital of WI

Al Orr  
Reinhart Boerner VanDeuren

Jim Popp  
Chase

Tom Precia  
Integrated Risk Solutions

Joel Quadracci  
Quadgraphics, Inc.

Tom Robey, MD  
Children’s Hospital of WI

Tom Sato, MD  
Children’s Hospital of WI

John Schlifske  
Northwestern Mutual

Peter Sommerhauser  
Godfrey & Kahn

Peggy Troy  
CEO, Children’s Hospital of WI

Phoebe Williams  
Retired, Marquette Law School Professor

Mark Witt  
Godfrey & Kahn
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Executive vice president
Children's Hospital of Wisconsin

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Children's Hospital of Wisconsin

Peggy Troy, Board Chair
President and CEO
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Vice president, General Counsel
Children’s Hospital of Wisconsin

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Bridget Clementi
Vice president - Community Health

Amy Herbst
Vice president - Child Well-being

Dr. Heather Paradis
Medical Director - Community Services