Key dates

Nov. 15: Employee flu shot deadline – clinics open now
Oct. 25 – Nov. 7: 2017 Benefits Open Enrollment

Children's in the news

Children's programs and experts often are featured in the news. Below is a sampling of recent stories about us.

In the News: Childhood cancer research could extend millions of young lives
Pediatric oncologist Michael Kelly, MD, provided insight into the clinical application of Jeffrey Medin, MD’s research on a new breakthrough treatment of child blood cancers. Medin is the MACC Fund Professor of Pediatrics and Biochemistry at the Medical College of Wisconsin. The MACC Fund is providing sponsorship for the research.

Stories aired on WTMJ-TV (NBC 4) and WTMJ-Radio (620 AM), Oct. 23-24, 2016.

Children's opens Delafield urgent care
Children’s Hospital of Wisconsin opened its new urgent care clinic in Delafield on Oct. 17. Located at the site of Children’s Delafield Clinic, which opened in December 2014, this is Children’s fifth urgent care clinic. The others are located in Milwaukee, Mequon, Wauwatosa and New Berlin.


Children’s doctor receives grant for immunotherapy research
Northwestern Mutual awarded Nathan Schloemer, MD, with a Young Investigator grant to research how scientists can develop safer, more effective therapies by understanding how the immune system recognizes and attacks cancer. Schloemer is one of six recipients of the grants, which are distributed through Alex’s Lemonade Stand Foundation’s Young Investigator Program. Recipients are awarded $150,000 over three years.

Brief appeared in BizTimes Milwaukee, Oct. 21, and press release appeared on more than 100 news sites, including Newson6.com (Tulsa, Oklahoma), Oct. 20, 2016.

Nonprofit photographs patients in Halloween costumes
Flashes of Hope, a non-profit organization that creates portraits of children fighting cancer and other life-threatening illnesses, came to the MACC Fund Center at Children’s Hospital of Wisconsin to
photograph pediatric cancer patients in their Halloween costumes.


Hand, foot and mouth disease cases on the rise
Following a report of 10 cases of hand, foot and mouth disease at Homestead High School in Mequon in the past two weeks, urgent care physician Laura Marusinec, MD, said it can be easily treated. “It’s a viral infection and very common this time of year,” she said. “Basically, just symptomatic care and treating the pain. We use ibuprofen and Tylenol.”

Story aired on WISN-TV (ABC 12), Oct. 21, 2016.

Halloween safety tips
Katie Horrigan, director of Community Education and Outreach, shared some Halloween safety tips like wearing shorter costumes and comfortable shoes in order to prevent tripping and falling. She also recommended carrying flashlights and making eye contact with drivers.

Interview aired on WITI-TV (FOX 6), Oct. 21, 2016.

Keeping Halloween spooky – not scary
Matt Jandrisevits, MD, a child and adolescent psychologist, discussed how to make Halloween less scary for young kids who may be afraid of some of the ghoulish aspects of the holiday. He recommended such things as offering alternative Halloween activities, acknowledging kids’ fears as valid and teaching children coping skills.

Interview aired on WTMJ-TV (NBC 4), Oct. 20, 2016.

Flu season is upon us
With Children’s Hospital already seeing cases of the flu, Boyd Miller, MD, a primary care physician, offered an overview of the flu virus and vaccine, including precautions and prevention tips.


What our families are saying

See what patients and families are saying about us.

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Tiffany Robinson ▶ Children’s Hospital of Wisconsin

October 16 · Edited · 📢

Thanks to children’s hospital and the yellow duck wing for keeping my little man Tamirin strong/safe and supporting my family, huge thanks you goes out to all the nurse’s and doctors who took part in his care. #NICUgraduate #22days.
**As seen on Bravo! - Robert Muenzenberger**

Appreciation is the glue that holds our organization together. So many of you take time to call out your colleagues through the tools provided on the Bravo! Recognition website to thank them for going above and beyond. Below is a submission from Anna Feeley, Project Ujima Liaison for Milwaukee Public Schools for Robert Muenzenberger, infrastructure architect specialist.

“Rob was an integral part in bringing an external contractor to the Sojourner Family Peace Center building for a database project build for Project Ujima. He contributed valuable insight into the project and went above and beyond to make sure that all 3 days went smoothly. Project Ujima is thankful and appreciative of his continued support through this database project and for being a champion for the program. Thanks Rob!”

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**Learning and growing**

**Pediatric Grand Rounds**

**The annual state of the pediatric department**
8:30 – 9:30 a.m. **Friday, Oct. 28**
Briggs and Stratton Auditorium, Children’s Hospital of Wisconsin, Milwaukee
Educational objective: Understand how we are moving forward to provide the best care possible for the children of Wisconsin.
Speaker: Robert H. Lane, MD, MS, professor and chair, department of Pediatrics, Medical College of Wisconsin

**How violence affects our youth, families and community**
8:30 – 9:30 a.m. **Friday, Nov. 4**
Briggs and Stratton Auditorium, Children’s Hospital of Wisconsin, Milwaukee
Educational objectives:
1. Understand impact of violence in Milwaukee via the voices of our youth.
2. Define epidemiology of violence in Milwaukee and nationally.
3. Provide resources for providers to mitigate firearm violence in our communities.
Speakers: Marlene Melzer-Lange, MD, medical director, Project Ujima, Children’s Hospital of Wisconsin; professor; Director of Resident and Student Education, Pediatric Emergency Medicine, Medical College of Wisconsin and Michael Levas, MD, physician liaison, Project Ujima, Children’s Hospital of Wisconsin; assistant professor, Pediatric Emergency Medicine, Medical College of Wisconsin

**Childhood acute lymphoblastic leukemia: Past progress, current status and future directions**
8:30 – 9:30 a.m. **Friday, Nov. 11**
Briggs and Stratton Auditorium, Children’s Hospital of Wisconsin, Milwaukee
Educational objective: Upon completion of this session, participants should gain knowledge of the following topics in reference to acute lymphoblastic leukemia (ALL) in children and adolescents:
1. Epidemiology, clinical features and diagnostic evaluation
2. Current treatment results and key therapeutic challenges
3. Biology, structure, mechanism of action and results of recently completed early phase clinical trials of monoclonal antibody-based therapies and genetically engineered chimeric antigen receptor (CAR) transduced Tcells.
New job postings

New job postings are current as of Newsbreak's deadline. For the latest information on these and other job opportunities at Children's, log in to Employee Self Service on the intranet and click on Apply for Jobs under My Recruitment. Refer external candidates to chw.org/jobs.

27983  Manager Provider Relations & Contracting       Children's Comm Hlth Plan    1.00
27953  Patient Care Supervisor                    CHW - Patient Care NICU    1.00
27984  Learning Services Manager                   CHS-Educational Services    1.00
27941  Dir Patient Care Neurosciences               Patient Care West 7    1.00
        IMS Applications Manager - 3rd Party
27979  Clinical & Business Applications             CHS - IMS Care Delivery Applic 1.00
27957  Educator                                      CSS-MKE Education 1.00
27977  Project Ujima Liaison MPS                    UJJIMA - Milwaukee Project 1.00
27985  Technical Communications Admin                CHS-IMS Technology 1.00
27978  Polysomnography Tech RCP                     CHW-New Berlin Sleep Center 0.90
                                                  CMG Downtown Hlth Center
27943  Medical Assistant                            Admin 0.00
27942  Care Partner- EDTC                           Emergency Room 0.70
27964  Urgent Care Assistant                        CHS - UC - Mayfair 0.50
27947  Anesthesia Technician                        Anesthesiology 1.00
27994  Patient Access Support Splst                  Central Scheduling 1.00
27968  Clinic Nurse - RN                            Oklahoma Pediatrics 0.60
27993  Pediatric Nurse II-FV                        CFV - Fox Valley NICU 0.90
27973  Pediatric RN- EDTC full time and part time   Emergency Room 0.90
27969  Reserve Pediatric Nurse                      Patient Care West 5 0.00
27944  Reserve Pediatric Nurse                      CHW - Patient Care West 12 0.00
27988  Nurse Scientist CHW                          CHS-CRI- Patient Care Serv Res 0.10
27967  CCHP Case Manager                           CCH Clinical Services 1.00
27948  Clinical Practice Coordinator                CMG-CD Good Hope Pediatrics 1.00
27976  Clinic Services Representative               Kenosha Pediatrics 0.00
27945  Clinic Services Representative               CMG - Pewaukee Pediatrics 0.80
27951  Patient Access Rep I                         Admitting and Registration Svc 0.80
27952  Patient Access Rep I                         Admitting and Registration Svc 1.00
27965  Financial Verification Rep                    Financial Clearance 0.80
27991  Office Aide                                  Children's Comm Hlth Plan 0.00
27982  Community Health Navigator                   CHS-Comm Service Navigators 1.00

Wellness updates
Don’t fall behind!
Get ahead this season with help from Bright Horizons.

When sick caregivers, business trips or school holidays come up, fill the gaps with back-up care. Click or call to schedule care whenever you need it.

As flu season approaches, Mom or Dad might need extra TLC too! Bright Horizons can send a caregiver to your home, whenever you need them.

Register today! (Username: CHHS, Password: backupcare9) or call (877) 242-2737.

Holiday madness
If the anticipation of the upcoming holidays has you feeling less than festive, LifeMatters can help. Mark your calendars to attend the November webinar, “Managing Holiday Madness.”

Complete your “put into practice” activities
Each month we offer a simple activity you can complete to earn five Healthy Rewards credits. October’s “put into practice” activity is to schedule your physical exam. If you already completed your annual exam, you’re still eligible for the five Healthy Rewards credits. These activities are only available during the month they are featured, so log in today to complete this activity for October. Looking ahead, November’s “put into practice” activity is Up Your Healthy Eating. In this activity, set your personal target goal for how many calories you want to consume each day. Then track the number of calories you consume. You must track at least 14 days throughout November in order to complete this activity.

Register for yoga classes
Yoga will begin Nov. 7 and end Dec. 19. The 7-week session is only $60. Classes are held on Monday evenings from 5:15-6:15 p.m. in Corporate Center room 215.

To register, please complete the waiver form and submit with your payment to Employee Health and Wellness – C260 by Nov. 3.

Go green at home, save money
Many people are interested in going “green,” but feel they cannot protect and preserve the environment while saving money too. Although many eco-friendly improvements, such as buying new energy efficient appliances, can be expensive, there are ways to “green” your lifestyle that can actually save you money. LifeMatters, Children’s employee assistance program, provides some ideas on how to get started:

- **Get a home energy audit.** To maximize your savings, you could hire an energy auditor. The auditor will help you locate weak weatherstripping, ineffective insulation and more.
- **Green cleaning.** Wash clothes in cold water, hang laundry, use the dishwasher and make your own cleaning products. Some common household supplies like vinegar, baking soda and lemons work wonders.
- **Outdoor green.** Make compost, water grass carefully and grow your own fruits, herbs and vegetables.

Access other LifeMatters support services
From financial consultations to stress management resources, LifeMatters offers free, confidential assistance to all employees and their families. A full list of services can be found by searching “employee assistance program” on Children’s Connect. Find support by accessing our online resources at members.mylifematters.com (use the company password **chw1**) or by calling (800) 634-6433, where someone is available to listen 24/7. LifeMatters resources, tools and webinars are also available when you log in at members.mylifematters.com.

**“Spriggy Goes to School” focuses on getting safety resources into local classrooms**

The Eastern Wisconsin community was introduced to Spriggy several years ago as mascot of the Kohl’s Cares Grow Safe & Healthy Program. The loveable blue character who finds himself in dangerous situations was developed to teach children valuable safety lessons in a fun and engaging way. The program, a partnership of Kohl’s Cares and Children’s Hospital of Wisconsin, focuses on educating children ages 6 and up — and their parents and caregivers — about ways they can stay safe in all of their environments: in the home, outdoors and on the go. Topic examples include how to stay safe in the kitchen, in the bathroom, on the playground, while playing sports, while riding wheeled vehicles and many more. The program distributes these messages through the Keep Spriggy Safe mobile game app; a traveling Mobile Tour; KohlsSafeandHealthy.com, a resource website full of safety information, videos and downloadables; and many other community outreach channels.

**Spriggy Goes to School**

A new program component, called “Spriggy Goes to School,” aims to connect elementary and middle school educators with these valuable resources. A new portion of the website, Educator Resources, aggregates safety materials into easy-to-navigate sections specifically targeted to topics appropriate for elementary school and middle school students — to be shared in classrooms and with school communities.

The Kohl’s Cares Grow Safe & Healthy program is a partnership between Children’s Hospital of Wisconsin and Kohl’s Cares that provides valuable injury prevention resources to children and families. For more information, visit KohlsSafeandHealthy.com.

**Video features Children’s employees and providers**

At Children’s Hospital of Wisconsin, we promise to care for and about children and families. Every one of us can help keep that promise and make a difference. This work is grounded in our value of Purpose — we act in service to children and families — and supported by all our values, including Collaboration, Integrity, Health and Innovation.

Our child and family Experience Promise sets behavioral expectations and defines what we are all committed to deliver every day. A new video featuring employees and providers from throughout Children’s, tells the story of why this is so important. Our commitment to kids and families makes Children’s Hospital of Wisconsin a very special place. Watch the video above to hear what your colleagues have to say.
CLICK for Babies increases awareness for shaken baby syndrome

Children’s Hospital of Wisconsin is taking part in an awareness campaign organized by the National Center on Shaken Baby Syndrome called CLICK for Babies. The goal of CLICK for Babies is to increase awareness and educate the community about the Period of PURPLE Crying that all infants go through, when infant crying increases beginning around two weeks old, peaking in the second month and ending around the third to fifth month. The Period of PURPLE Crying will teach parents and caregivers how to respond to prolonged infant crying and the importance of never shaking a baby; all in an effort to prevent the shaking and abuse of infants.

During the campaign, communities across North America donate handmade caps, stitched in all shades of purple. Along with the caps, parents and caregivers receive a video, booklet and information describing the Period of PURPLE Crying. The Period of PURPLE Crying program will kick off in late 2016 at Children’s.

Children’s will be collecting hats to give to babies and to assist with conversations about normal infant crying utilizing the Period of PURPLE Crying materials. Children’s is looking for community members, knitting groups and volunteers to help spread the word in an effort to collect hats for distribution during November and December.

If you or someone you know is able to knit or crochet, please consider asking them to make hats for babies in our community. There are a few requirements for this campaign:

- All hats must be at least 50 percent purple
- Hat circumference should be approximately 14 inches and 4-6 inches high to fit a two-week-old baby
- Please try to use yarn that is soft and washable
- Hats are for boys and girls, so try to keep them gender neutral
- Knitting patterns can be found on the CLICK for Babies website

Below are links to interviews with Rachel Olson, a mother whose daughter, Finley, died in 2016. Rachel shares the story of her daughter and asks the community to donate purple hats to Children’s in honor of Finley.

http://fox6now.com/2016/09/26/to-focus-our-energy-on-something-positive-after-their-6-month-old-baby-girl-was-killed-parents-try-to-help-others/

Hats can be mailed to or dropped off at the address below:
Children’s Hospital of Wisconsin Community Services
Early Childhood Development and Trauma Informed Care
620 S. 76th Street, Suite 120
M.S. 4110
Milwaukee, WI 53214

For more information about CLICK for Babies, visit clickforbabies.org or email Click4Babies@chw.org.
Kudos: Children’s Dental Center

Jamie Bass, DDS, and Colleen Greene, DDS, have successfully passed the Oral Clinical Examination for the American Board of Pediatric Dentistry and are now **Board Certified** in the specialty of Pediatric Dentistry. The passage of the Oral Clinical Examination in September was the second and final part of the board certification process following passage of the Written Qualifying Examination taken during their last year of residency training. Achieving board certification is the culmination of many hours of hard work and dedication to their education and to the care of children—and they are now recognized as experts in the field of Pediatric Dentistry.

Know the facts about workplace harassment

Children’s Hospital of Wisconsin is committed to providing a cooperative environment free from intimidation and harassment. This is embedded in our values and in our Harassment and Disruptive Behavior policy, which requires that all individuals be treated with courtesy, dignity and respect. Employees should be familiar with the harassment policy located on Children’s Connect under Quick Links, Policies and Procedures, then search Harassment and Disruptive Behavior Policy. Contact your leader or Human Resources consultant if you have questions.

Intimidation and harassment can arise from a broad range of physical and verbal behaviors that can include, but are not limited to:

- Insults or slurs related to race, culture, religion, gender, gender expression, disability, pregnancy, age, marital status, veteran status, military service, national origin, ancestry, color, serious illness, arrest or conviction record, lifestyle or sexual orientation
- Unwelcome physical contact, sexual advances or touching
- Sexual comments, jokes, stories, gestures or innuendoes
- Requests for sexual favors used as a condition of employment or affecting employment decisions such as hiring, promotion, compensation or termination
- Display or distribution of sexually explicit or otherwise offensive posters, calendars, magazines, jokes, email, cartoons, graffiti or materials
- Conduct that unreasonably interferes with an employee’s work performance or creates an intimidating, hostile or offensive work environment such as swearing at or verbally attacking someone

Reports of any of the above should be made immediately to one of the following:

- Your Human Resources consultant or HR Director
- A vice president
- General counsel, assistant general counsel or director of Risk Management
- The confidential compliance hotline at (414) 266-1773 or (877) 659-5200
- The administrator on call

Open enrollment ends Nov. 7

There are only 1.5 weeks left to enroll in or make changes to your Children’s Hospital of Wisconsin benefits for 2017. Read the 2017 Benefits Open Enrollment Guide to learn about 2017 benefits.

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changes, access key dates and an enrollment checklist, review 2017 plan details and rates and more! The Guide and other enrollment resources are available on the open enrollment page on Children’s Connect.

After submitting your benefit choices electronically through Employee Self Service, print or save your confirmation statement to make sure all your choices are accurate. All open enrollment changes must be made by 11:59 p.m. on Nov. 7. Benefit changes after that time must be made within 30 days of experiencing an IRS qualifying life event.

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**Fetal surgery to improve spina bifida outcomes**

On Monday, Oct. 10, our Fetal Concerns Center team performed their ninth fetal myelomeningocele surgery. This surgery treats infants diagnosed with spina bifida, and is performed while the baby is still in the womb (typically between 19 and 26 weeks gestation).

We snapped this photo of Amy Wagner, MD, and Erika Peterson, MD, talking with Sarah while she was recovering from fetal myelomeningocele surgery. Sarah said, “When I got the diagnosis during my 20th week of pregnancy, I was shocked. I had so many questions. Of course, I wanted to know everything I could do to help my baby. I am so thankful for the Fetal Concerns Center at Children’s Hospital of Wisconsin for helping to answer all of my questions and for providing this surgery. We are very lucky to have this team available to us.”

Our Fetal Concerns Center is co-directed by Dr. Wagner, pediatric and fetal surgeon, and Dr. Peterson, maternal fetal medicine specialist. Fetal myelomeningocele repair is a complex procedure that requires a highly skilled and experienced team of both adult and pediatric experts, including a fetal surgeon, pediatric neurosurgeon, maternal fetal medicine specialist, anesthesiologists for mother and baby, fetal cardiologist and many other uniquely qualified supporting personnel.

Learn more about the Fetal Concerns Center by visiting chw.org/fetalconcerns.

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**Cardboard recycling at the Milwaukee campus**

Did you know it costs Children’s money to dispose of loose cardboard? We can earn recycling credits if we collect it to be baled and recycled by our Environmental Services (EVS) team.

It’s important to be mindful of what we’re throwing away. It only takes a few seconds to throw things out in the correct areas. Taking the extra steps to properly dispose of your cardboard helps ensure we’re on the right path to creating a sustainable environment.

Here’s what you need to know about cardboard recycling:

- **What can be baled?**
  - Brown, corrugated cardboard, like shipping boxes
  - Copy paper boxes, like white or colored corrugated cardboard boxes
• Chipboard, like thin rigid boxes (examples are: empty cereal, tissue, or glove boxes).

• What cannot be baled?
  o Any items with food residue, such as pizza boxes
  o Paper - all paper should be treated as confidential and placed in a bin for shredding

• Where should I put cardboard and chipboard to be picked up?
  o Milwaukee Hospital/Clinics Building:
    ▪ Cardboard should be broken down (flattened) and placed in the soiled utility room (where trash is now) between the cart and the wall (see picture).
    ▪ Chipboard should be broken down and placed in the mesh bag that is hanging next to the garbage cart. Facilities and EVS are installing hooks and bags in each soiled utility room.
  o Children’s Corporate Center (CCC):
    ▪ Cardboard should be broken down and placed in your department's designated spot for EVS to pick up. This is typically where your trash is stored.
    ▪ Chipboard: A new black receptacle has been added to your suite to collect chipboard such as tissue boxes, thin supply boxes, or food boxes (such as tea boxes or cracker boxes). If you are unsure where you should place cardboard or chipboard in your suite, please reference these floorplans or contact Nichelle Warner, CCC EVS team lead.

• What happens to the cardboard and chipboard?
  o As part of routine waste pick-ups, EVS team members will transport the flattened cardboard to the loading dock to be baled and prepared for recycling. Children’s earns money for the cardboard bales.

Please contact Cheryl Singer, Beth Gissibl, Lauren Giuliani or Adam Johnsen, or email GreenTeam@chw.org with any questions.

Making imaging kid-friendly

Twinkling stars spill across the ceiling of the exam room, captivating a six-year-old as she undergoes an ultrasound of her abdomen. The imagery that’s keeping her calm is projected by a starlight machine – one of the tools Children’s uses to ease kids’ fears during radiologic exams.

“Imaging exams can be scary for kids and stressful for parents,” said Erin Yale, executive director of Neurosciences and Imaging. “We do everything possible to create a soothing environment that
Imaging staff and child life specialists work together to provide fun, distracting activities that engage kids. They blow bubbles, sing songs, play games and hand out stickers, bravery awards and high fives.

Depending on the test needed, patients can play with a favorite toy, watch a movie, play a video game, use an iPad or stream their own music.

Parents are involved in every aspect of the care process. Kids play a role too. They can pick the room color, change the color of the lights in the room, choose what flavor their contrast drink will be and pick a book to read that they can take home with them.

“By adopting practices that relieve kids’ anxiety, we’re also helping reduce the need for sedation during an exam,” said Yale. “We’ve seen children as young as three years have an MRI without sedation.”

Another benefit? When patients are relaxed they’re more likely to stay still. This increases the odds that our team can capture the best images the first time. Quality of the images is critical, because these tests may be looking at tumors, cancers or infections, or delivering interventional treatments.

Children’s radiology staff understands the importance of kid-friendly approach and has the skill and experience to provide the best and safest care. Radiologists, technologists and nurses are trained in pediatric imaging – and all imaging exams are read by a board-certified pediatric radiologist who is focused and trained in both pediatric radiology and in a sub-specialty of that field.

Using child-specific, low-dose imaging technology, clinicians can capture a complete, successful scan using the least amount of radiation possible. The imaging experts at Children’s adjust the radiation to fit each child. They also understand how to achieve images at the lowest dose the first time, reducing the need for repeat imaging.

Children’s performs over 120,000 imaging exams each year at the Milwaukee hospital, Surgicenter, and Delafield, Greenfield, Mequon and New Berlin clinics. We were the third pediatric hospital in the nation to become a Diagnostic Center of Excellence in Radiology.

“We have an exceptional pediatric radiology program with a skilled, caring and experienced staff,” said Yale. “We’re committed to providing safe, accurate and timely services and implementing techniques that enhance care while improving the patient experience. Ultimately, our goal is to make sure every child receives nothing but the best.”

Learn why Children’s is the best choice for kids’ imaging.

Search problems on Children’s Connect?
We heard you! Results from the Corporate Communication Effectiveness Survey indicated that the Search feature on Connect isn’t always helping you find what you’re looking for.

If you have trouble finding something on Connect, email connect@chw.org. Explain what you were hoping to find and what keywords or phrases you searched for. Feel free to include suggestions for
other search terms people might use to find that item. We can easily fix most issues once we know about them.

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**What’s happening on the Milwaukee campus?**

Please join the Office of Student Affairs/Diversity this fall for more Kaleidoscope events. All are invited to attend! Kaleidoscope aims to provide programs for members of the Medical College of Wisconsin (MCW) community to explore topics of diversity and inclusion in order to foster ways to grow. We believe this will create opportunities to connect and expand upon what we think about diversity.

As always, events include a light lunch, which begins at 11:45 a.m., and is available throughout the session.

In November, we will focus on men's health and masculinity.

**Film series:**

Our November film series will be held on Tuesday, Nov. 15 from noon – 1 p.m. in the MCW Alumni Center. Join us for a viewing of the film, "The mask you live in."

Download “The mask you live in” Film Series flier and RSVP by Thursday, Nov. 10.

**Research forum:**

Join us on Monday, Nov. 14 from noon - 1 p.m. in the MCW Alumni Center for our research forum, "Health and masculinity: why men tend not to seek routine medical care"

Download “Health and masculinity: Why men tend not to seek routine medical care” Research Forum flier and RSVP by Wednesday, Nov. 9.

For questions, please contact us at kaleidoscope@mcw.edu.

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**Children's Community Health Plan to expand insurance offerings**

Children’s Community Health Plan will begin offering individual and family insurance plans in 2017. The individual and family plans will be sold on and off of the Marketplace under the name Together with Children’s Community Health Plan and build off more than 10 years of providing health care insurance to individuals and families eligible for Medicaid, known in Wisconsin as BadgerCare Plus.

Together with CCHP will offer members access to high-quality health care to residents of Kenosha, Milwaukee, Ozaukee, Racine, Washington and Waukesha Counties. The plans will cover about 60 percent of health care providers in southeastern Wisconsin, including:

- Children’s Hospital of Wisconsin
- Ascension Wisconsin (Columbia St. Mary’s and Wheaton Franciscan)
- Froedtert and the Medical College of Wisconsin
- United Hospital System

**Together with CCHP offers plans** designed with our members in mind. Plans fall into four categories—Bronze, Silver, Standard Silver and Gold – which differ based on the way members and the health plan will share health care costs.
Open Enrollment begins Tuesday, Nov. 1 and Together with CCHP has a dedicated sales team available to answer new member and enrollment questions or provide more information on our plans. They can be reached at (844) 708-3837.

Learn more by visiting our website at togetherCCHP.org.

**Joan Arvedson, PhD, recognized with national honor**

Congratulations to Joan Arvedson, PhD, for being selected to the Honors of the Association from the American Speech-Language-Hearing Association (ASHA). This is the highest award given by ASHA to an individual who is well-known throughout the nation and the world for a lifetime of innovative clinical practice, insightful and rigorous research, creative administration, effective legislative activity and outstanding teaching or other distinguished professional contributions. She will receive public recognition at the upcoming ASHA convention for her distinguished and exceptional contributions to the field of speech, language and hearing over the course of her more than 50-year career. Dr. Arvedson is a speech-language pathologist and coordinator of Feeding and Swallowing Services in the Masters Family Speech and Hearing Center at Children’s Hospital of Wisconsin. She is also a clinical professor in the division of pediatric gastroenterology at the Medical College of Wisconsin (MCW).

Dr. Arvedson’s career has led to her to many places, both domestic and international, ultimately arriving at Children’s Hospital of Wisconsin in 2002. The last 25 years of her career have been focused on the clinical care of infants and children with feeding and swallowing disorders. Her work has had a direct impact on infants and children she has cared for, and on other speech-language pathologists and medical professionals. Through clinical practice, articles, chapters, books, research and teaching, Dr. Arvedson has changed the standard of care for infants and children around the world who have a myriad of underlying genetic, medical and surgical diagnoses. She has had an impact not only on thousands of speech-language pathologists, but also on physician colleagues from a variety of specialties over the course of her career.

Thank you, Dr. Arvedson, for living our values of Purpose and Innovation to ensure the kids of Wisconsin receive the absolute best and safest care. Check out the full submission for Dr. Arvedson’s award and read what her colleagues had to say about her here.

**CCHP shares United Way team selfie**

Thanks to everyone who participated in the 2016 United Way of Greater Milwaukee and Waukesha County/United Performing Arts Campaign. Check out this selfie from the team at Children’s Community Health Plan (CCHP). View a list of results of prize winners here.

**Share your stories**
We want to hear from you. Send us your stories.

Email us at newsbreak@chw.org.

Newsbreak is published Thursdays of pay week. Article submissions are due at noon on Tuesdays of the week of publication.

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