To read the complete version of Newsbreak with photos, videos and web links, view this edition at chw.org/Newsbreak.

**Key dates**

Jan. 12 - NICU employee open house  
Jan. 30 - Deadline to enroll in two-factor authentication  
Jan. 31 - January’s “Put into practice” wellness activity deadline

**Children's in the news**

Children's programs and experts often are featured in the news. Below is a sampling of recent stories about us.

**Monsters deserve the best, too**

After Dr. Travis Groth, a pediatric urologist, completed surgery on 9-year-old Ryan, he noticed that Ryan’s stuffed Mike Wozowski doll was a little worse for wear. Ryan has Down syndrome and several other health issues. In his nine years, Ryan has undergone eight surgeries, and he’s taken his Mike Wozowski doll with him every time. Knowing how important he was to him, Dr. Groth re-assembled his surgical team, prepped the monster and sutured the arm. Both Ryan and Mike are recovering well at home.

Story aired on WTMJ-TV (NBC 4) and WCAU-TV (NBC 10, Philadelphia), Dec. 29, 2016  
WTMJ-TV (NBC 4) and The Timaru Herald in New Zealand ran follow-ups, Jan. 3, 2017

**Parents of premature babies to ring in new year at hospital**

On New Year’s Day, 50 babies were currently in the NICU, including 26 whose due dates were actually in 2017. That’s 26 babies who could have been the New Year’s Baby, but for one reason or another had to be delivered early. One of them is Abel, who despite his January 2017 due date was born on Dec. 5, 2016, at 32 weeks. In October, Abel was diagnosed with spina bifida and, while still in the womb, underwent fetal myelomeningocele surgery through our Fetal Concerns Center. Now just over 3 weeks old, Abel is recovering well and is expected to go home very soon.

Stories aired on WTMJ-TV (NBC 4) and WTMJ-Radio (620 AM), Dec. 29, 2016

**Iowa family spends Christmas at Children’s**
This Christmas, 13-month-old Thaddeus and his family turned Children’s Hospital of Wisconsin’s Cardiac Intensive Care Unit into a home away from home. Born with heterotaxy syndrome, a rare birth defect that involves his heart and other organs, Thaddeus was rushed from Iowa to Children’s for a tracheal reconstruction surgery in November. Thaddeus is recovering well and is expected to go home in a few weeks.

Story aired on WTMJ-TV (NBC 4), Dec. 23, 2016

**Children’s gives furniture safety warnings, tips**

After a Jan. 3 video showed a dresser falling on a 2-year-old Utah boy, a safety expert from Children’s Hospital of Wisconsin gave some related tips. Safe Kids Southeast Wisconsin Coordinator Lisa Klindt Simpson said to supervise your children, install home-proofing kits and anchor furniture.

Stories aired on WDJT-TV (CBS 58) and WTMJ-TV (NBC 4), Jan. 3, 2017

**Playing nice in the ice**

From sledders to snowboarders, Dr. Kevin Walter, sports medicine program director at Children’s Hospital of Wisconsin, offered some general safety precautions for active kids this winter.

Story ran in Colorado Parent, Dec. 27, 2016

**Children’s completes Rocks for a Reason campaign**

Children’s Hospital of Wisconsin wrapped up its Rocks for a Reason campaign on Dec. 31, earning $162,488 from 981 donors in all 50 states, plus Washington, D.C., Puerto Rico and Canada. The Rocks for a Reason campaign was started on Dec. 9, after Dr. David Margolis, bone marrow transplant program director, heard that Nordstrom was selling rocks for $85. He decided to send a rock to anyone who donated $85 to Children’s Rocks for a Reason campaign.

Initial coverage can be seen in the Dec. 22 edition of Newsbreak.

Coverage from the last two weeks included:

- Story on four Milwaukee Bucks players signing autographed rocks for the campaign aired on WTMJ-TV (NBC 4), Dec. 22, 2016
Stories on the final push to get donations from all 50 states aired on WISN-TV (ABC 12) and WDJT-TV (CBS 58) on Dec. 27, 2016, and ESPN-Radio (540 AM) on Dec. 30, 2016

Updates on the campaign and the total money raised aired on WTMJ-TV (NBC 4), WTMJ-Radio (620 AM), WGBA-TV (NBC 26, Green Bay), WDJT-TV (CBS 58) and WKOW-TV (ABC 27, Madison), Dec. 27-Jan. 2, 2017

What our families are saying

See what patients and families are saying about us.

As seen on Bravo! – Jeffrey Bohn

Appreciation is the glue that holds our organization together. So many of you take time to call out your colleagues through the tools provided on the Bravo! Recognition website to thank them for going above and beyond. Below is a submission from Don Bourque, financial counselor, for Jeffrey Bohn, financial clearance, precertification representative.

“Jeff collaborated with me in Financial Counseling assisting a family that was sitting in my office this morning. They traveled from Fond Du Lac and needed our help with insurance and authorizations today. I called Jeff and he immediately conveyed the way he could reach out to insurance to ease their concerns. Then Jeff went over and above by calling the family to relay to them the results of his efforts giving them peace of mind going into 2017. Thank you Jeff!”

Learning and growing

“No neonatal cholestasis”
8:30 – 9:30 a.m. Friday, Jan. 13
Briggs and Stratton Auditorium, Children’s Hospital of Wisconsin - Milwaukee
Educational objectives:
1. To understand the differential diagnosis of neonates presenting with conjugated hyperbilirubinemia (cholestasis)
2. To describe the signs and symptoms associated with neonatal cholestasis
3. To know the importance of early diagnosis on outcomes
4. To perform appropriate testing for rapid identification and review screening efforts
5. To describe the appropriate tailored, disease-specific treatment including optimal nutrition

Speaker: **Bernadette Vitola, MD, MPH**, assistant professor of Pediatrics; associate director, Pediatric Gastroenterology Fellowship Program, Division of Gastroenterology, Hepatology, and Nutrition, Medical College of Wisconsin, Children’s Hospital of Wisconsin

**Friday, January 20 - TBA**

“Clinical Cardiogenetics: If you build it, who will come?”
8:30 – 9:30 a.m. **Friday, Jan. 27**
Briggs and Stratton Auditorium, Children’s Hospital of Wisconsin - Milwaukee

Educational objective:
To review the clinical impact of a new program on genetic testing rates, diagnosis rates, and how this model may relate to other clinical areas.

Speaker: **Gabrielle Geddes, MD, FAAP, FACMG**, assistant professor of Pediatrics, department of Pediatrics, Division of Medical Genetics, Medical College of Wisconsin

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**New job postings**

New job postings are current as of Newsbreak’s deadline. For the latest information on these and other job opportunities at Children’s, log in to Employee Self Service on the intranet and click on Apply for Jobs under My Recruitment. Refer external candidates to chw.org/jobs.

<table>
<thead>
<tr>
<th>Job Number</th>
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<tr>
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Wellness updates

No excuses: Keep that resolution to exercise more
The new year often sparks a desire to get into better shape. Despite great expectations, however, many people find themselves throwing in the towel just a few weeks into their fitness plan. This begs the question: Why are resolutions so easy to make, yet so hard to keep? Here are some common reasons people give for not sticking to an exercise program — and why they’re just not true:

I don’t have time to exercise! Truth is, we make time for things that we want to do. Think about how much time it takes to drive to a restaurant, wait to be seated, order and be served, eat the meal and drive back home. How much of your day is spent in front of the television, at the computer or just vegging out on the couch? The bottom line is, we all have time to exercise — it’s a matter of making it a priority.

I’m too tired to exercise! Fatigue goes hand in hand with being inactive, as does increased anxiety, sadness, anger and other uncomfortable emotions. Why? Exercise occupies the mind, and provides an outlet for pent up, negative energy. Feel-good chemicals are released, mood is enhanced and energy is boosted. Aside from decreasing fatigue, exercise builds strength, stamina and endurance, and promotes better sleep. So by exercising regularly, you’ll actually feel less tired!

I’m too old to start an exercise program! People of all ages can exercise; it’s never too late. In one survey of exercise habits of the centenarian population (individuals 100 years of age or older), more than half said they exercise almost every day. Nearly 45 percent cited walking as their favorite physical activity, and nearly as many (40 percent) do strength training exercises.

While aerobic training is important for improving cardio-respiratory fitness, strength training is just as important, and the best defense against most age-related physical conditions. Benefits include increased bone density, flexibility, strength, lowered incidence of falls and hip fractures, and reduced depression and arthritic discomfort. If you have a chronic medical condition such as heart disease, diabetes, or bone or joint problems, it is important to check with a doctor before you begin working out.

Healthy Rewards’ Get Your Rear in Gear challenge is here to support you in keeping your New Year’s resolution. In this challenge, you can earn one point for every 30 minutes of physical activity. You must earn at least 30 points to complete this challenge. Did you get a new fitness tracker for the holidays? Don’t forget to sync your device to the Healthy Rewards site. For more information, click here.
Be a quitter!

“You never get a second chance to make a first impression,” says a famous ad slogan. As it turns out, your body is much more forgiving. The benefits of quitting smoking are overwhelming, including living longer and stronger and having more fun because you don’t have respiratory symptoms, lung cancer or heart disease!

Amazingly (and fortunately), your body begins to repair itself almost immediately after you quit smoking. And while most research has been done on middle-aged people, a new study confirms that even people in their sixties who stop smoking are able to reduce their risk of disease and early death. And the benefits go beyond the physical: people who quit smoking are happier and more satisfied with their health than those who keep smoking. So whether you’re 27, 47 or 67, if you smoke, make a choice to quit. Be sure to involve a few supportive friends, family and health professionals.

For more information on tobacco cessation, visit the Children’s Wellbeing resources tab on chwhealthyrewards.org or search keywords “tobacco cessation” on Children’s Connect.

How’s your financial wellness?

Why is financial wellness important? Discover the role that financials play in the scheme of a person’s total well being by visiting the Wellbeing Center on chwhealthyrewards.org. While you are there be sure to complete the January “Put into Practice” activity, Track your Spend. This activity is worth five Healthy Rewards credits and is only available through Jan. 31.

Bringing your goals to life

Struggling with how to achieve your New Year’s resolution? LifeMatters, our employee assistance program (EAP) is there to help you turn your resolutions into realities. Reach out today!

(800) 634-6433
mylifematters.com
Childrens Passcode: CHW1

Mark your calendar to participate in the monthly EAP webinar, “Creating a vision board.” For more information, click here.

Dining with the dietitian: Winter soups and slow cooker crock pot recipes for cold winter days

Stop by the Children’s Hospital cafeteria for a free sample of fresh tomato soup!

Date: Wednesday, Jan. 18
Time: 11 a.m. – 1 p.m.
Location: Children’s Hospital cafeteria, lower level

Get additional winter soups and crock pot recipes here.

Communicate for success

Effective communication combines non-verbal communication, engaged listening, managing stress in the moment and the capacity to recognize your emotions and the emotions of the person you’re communicating with. It is the basis of all successful personal and professional relationships.

LifeMatters, Children’s employee assistance program, suggests the following tips to communicate for success:

• Learn to network. Befriend people in different departments within your company by introducing yourself to them and by inviting a different co-worker to lunch each week.
• Make the most of small talk. Ask about people’s hobbies, vacations, pets and family. The object is to find something in common.
• Initiate. If you’re shy at social gatherings, introduce yourself to people and make them feel comfortable. Be interesting and be interested.
• **Smile.** A smile is the universal body language of acceptance. People don’t like to feel rejected, and a genuine smile makes them feel accepted.
• **Keep in touch.** Greeting cards, personal notes and short email messages can keep your name in the minds of those you’ve met. If you keep in touch at least four times a year, you’ll be doing better than most. When the need arises you’ll have a network of resources to give you information, guidance and encouragement.

**Access other LifeMatters support services**
From financial consultations to stress management resources, LifeMatters offers free, confidential assistance to all employees and their families. A full list of services can be found by searching “employee assistance program” on Children’s Connect. Find support by accessing our online resources at members.my lifematters.com (use the company password chw1) or by calling (800) 634-6433, where someone is available to listen 24/7. LifeMatters resources, tools and webinars are also available when you log in at members.my lifematters.com.

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**Dr. Jeanne James named Cardiology medical director and section chief**

We are pleased to announce that Jeanne James, MD, has accepted the position of section chief of Pediatric Cardiology (Department of Pediatrics, Medical College of Wisconsin), medical director of Pediatric Cardiology (Children’s Hospital of Wisconsin) and Leigh Gabrielle Herma Endowed chair for Cardiology (Children’s Hospital of Wisconsin). She will join us January 1, 2017.

Dr. James comes to us from Cincinnati Children’s Hospital Medical Center, where she has held the positions of professor, medical director of Cardiovascular Genetics, director of the Pediatric Cardiology Fellowship Training Program, and chair of the Department of Pediatrics Appointment, Reappointment, Promotion and Tenure Committee. She completed her MD from West Virginia University and completed both her pediatric residency and fellowships from Vanderbilt University Medical Center.

Dr. James’ career can be characterized by a unique breadth and depth of experience, which is demonstrated by her many leadership positions at Cincinnati Children’s Hospital Medical Center. Indeed, she has demonstrated proven success in every mission vital to a pediatric academic medical center.

Special thanks to Peter Frommelt, MD, who, in his role as interim medical director and section chief for the past two years, has demonstrated his passion for the cardiac program’s success through his professional and thoughtful approach to all interactions and strategic initiatives. He led this team through strategic planning, with a focus on outcomes, and brought together a strong group of leaders including David Saudek, MD (Quality), Mike Earing, MD (Strategy), and Pete Bartz, MD (Operations). These actions and more continued to build the bench strength of the program as it has grown and thrived.

These past two years have seen many changes within the Herma Heart Center. Throughout that time, the Herma Heart Center team has focused on what it takes to provide the best and safest care, and the exceptional care for children has never wavered. Our rankings and nationally benchmarked outcomes have demonstrated continued success. Our deep
expertise and leading-edge team puts us in an excellent position to build on our strong foundation and continue to innovate in the future.

Please join us in welcoming Dr. James to our team and thanking Dr. Frommelt for all his contributions over the past two years.

Government officials visit Children’s

Children’s welcomes local, state and federal legislators and officials to tour our facilities and learn first-hand about the amazing work taking place every day. Tours allow elected officials to see our work in action and understand the implications of the laws and policies they introduce. Throughout 2016, we hosted nearly 30 elected and government officials to our hospitals in Milwaukee and Neenah, and at our clinics and Community Services locations.

Recently, State Senator Leah Vukmir (R-5) participated in Wisconsin Hospital Association’s (WHA) Roundtable Discussion on Dec. 7 hosted at Children’s Milwaukee campus. Senator Vukmir, Senate Health Committee Chair and Joint Finance Committee member, met with hospital leaders from Children’s and other health systems to discuss several issues impacting Wisconsin’s health care delivery system at both the state and federal level. As the Governor and the State Legislature begins preparations for crafting Wisconsin’s upcoming biennial budget, Senator Vukmir’s expertise as a pediatric nurse practitioner is especially important as she is one of only a few elected officials who has clinical practice experience. Topics discussed included Medicaid coverage and access to oral health care and mental and behavioral health services.

We also had the privilege of hosting State Senator Roger Roth (R-19) and Representative David Murphy (R-56) at our Fox Valley campus in Neenah on Dec. 8. Our staff in the Fox Valley area shared their work and highlighted our collaborative efforts with other local health care systems. Senator Roth and Representative Murphy are important partners in the Fox Valley region and we’re glad they were able to spend time learning about Children’s work in the Fox Valley and the value we provide to kids and families.

Thank you to Children’s staff for sharing your amazing work and expertise with our lawmakers. It truly leaves a lasting impression of the importance of caring for children and families in Wisconsin. Visit our advocacy news page on chw.org to learn more.

Reminder: Report employee incidents through ReadySet

All employee incidents should now be reported through ReadySet, our new system that stores all your work-related employee health information. Before you can record an incident you must set up a ReadySet account. Get set up instructions or learn more. Please note that none of your personal health information will be viewable on ReadySet until February, since that is when all of your health information be uploaded to the portal. If you have questions, please call Employee Health and Wellness at (414) 266-8616.
Safety coaches provide front-line support

We’re all responsible for providing the best and safest care, and at Children’s, front-line support is never far away. Our safety coaches model safety behaviors, provide effective feedback and empower staff to speak up about any safety concerns they may have. These specially trained staff are passionate about their role. One safety coach stated, “I take my role very seriously in order to keep everyone safe.”

“These dedicated volunteers are the face of safety support in our organization and play a key role in our journey to become a high-reliability organization,” said Patient Safety Specialist Chris Lutze, who coordinates the safety coach program. “By paying attention to what’s happening on the front lines, safety coaches are in a key position to help us identify and resolve issues before they become events that result in harm.”

Children’s safety coach program began as a pilot in August 2015 with the Clinical Quality Improvement Council. Today, there are more than 100 trained safety coaches across the system – with over 200 more staff members interested in being trained.

Physicians are joining in the effort, too. Robert Roloff, MD, was the first physician at Children’s to be trained as a safety coach. As a result of his advocacy, there are over a dozen primary care clinics with trained safety coaches (medical assistants, nurses and physicians). Michael Gutzeit, MD, Rainer Gedeit, MD, and Christopher Spahr, MD, serve as safety medical officers of the day on a rotating basis. They round with members of the safety team and invite safety coaches to join them. Dr. Gutzeit also serves as executive sponsor of the safety coach program.

“We’re on a journey to create a culture of safety at Children’s,” said Lutze. “The safety coach program is gaining momentum, and as a result, we are using the safety tools more consistently and training more safety coaches throughout the system. This is one more strategy to help us move closer to providing the best and safest care to the kids we serve.”

Are you passionate about patient safety?

If you’re interested in becoming a safety coach, please tell your leader or email Chris Lutze at clutze@chw.org. Learn more about our Best and Safest Care tools and the safety coach program on Children’s Connect.

Long-term ramp closure: WIS 100 entrance ramp to I-94 West

The WIS 100 entrance ramp to I-94 westbound will be closed long-term until fall 2017. To get around the WIS 100 entrance ramp to I-94 westbound closure, drivers should take Bluemound Road or Greenfield Avenue west to Moorland Road to I-94. Get the details here.

Note that the WIS 100 entrance ramp to I-94 eastbound is now open.

First specialized Children’s Northeast commercial to run through March
We’re proud to be the only health system in northeast Wisconsin dedicated exclusively to the care of kids. In addition to Children’s Hospital of Wisconsin-Fox Valley in Neenah, we also offer many specialty clinics in both the Fox Valley and in the Green Bay areas. Outstanding care providers, coupled with kindhearted care and explanations kids can understand, makes Children’s the best choice.

Take a look at this extended commercial – the first spot dedicated specifically to highlighting our exceptional care in northeast Wisconsin.

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**A grandmother’s thanks**

There’s no such thing as a little thing

A recent letter sent to our Bone Marrow and Transplant team demonstrates how every little thing we do can impact the child and family experience in a positive way. The letter came from a grandmother whose grandchild was treated at our Milwaukee hospital. The family had come from Children’s Hospital of Philadelphia to meet Dr. Margolis and his team, whom they had learned was the “guru” of aplastic anemia. The letter she wrote following their visit demonstrated our Experience Promise coming to life.

Read the excerpts below for examples of how we focused on what matters most to the child and family, communicated openly and honestly and included the child and family in decisions that impacted them.

“We were blown away by your team that helped to make us feel welcome and take care of our grandson while we made some of the most challenging decisions we’ve ever faced...

From bedside manner to clinical expertise and innovation, your team helped to ease our minds so we could rest assured that our child was in the best care possible...

We were amazed at the specialization that your nurses displayed for this very rare disease. Their compassion and dedication was second-to-none...

Heather and Bo were so great with our son. He always came first and they went out of their way to make sure he was taken care of during every clinic visit whether it be blood draws, administering medications or just simply interacting with him and playing his games...

Bo gave us some really awesome ideas for minimizing his fear of needle sticks and Heather took the wheel and made sure that we were set for all of the pre-testing. You can imagine how intense all of this has been for us so for them to work together so intently and seamlessly, it really has made the entire process effortless...

Likewise, the nurse practitioners on your team are incredible. It’s not even possible to pick a favorite; that’s how magnificent Lynnette, Andrea and Miranda are. When you watch how they interact with our son, you would think that he is a member of their family. They make themselves accessible to our family at all times and they make sure that everything is taken care of...

What’s also impressive is their advanced knowledge and clinical skill set when it comes to Aplastic Anemia and Bone Marrow Transplants. Just like Heather and Bo, they work so great with each other.
It’s a well-oiled machine and the patients and their families are the ones that benefit...

I want to thank you for caring so deeply for my grandson’s health and for helping us figure out the best course of action to make this disease go away. Likewise, I want to sincerely thank you for your diligence in assembling your team. They truly are the oil that makes the engine run and we could not be more grateful to be under your collective care.”

Enroll in 2FA to keep your remote access to Children’s

Last month, you were informed that two-factor authentication (2FA) – a new process that will add an additional security step for remote access to Children’s systems – would be rolled out this month. This is your invitation to enroll in 2FA!

How 2FA works:
You are probably familiar with two-factor authentication if you use mobile banking or other secure online services. In addition to your login credentials, you’ll be asked to enter an eight-digit number before connecting remotely from outside the Children’s network.

You’ll get this number from an application called Entrust, which you’ll download to your mobile device (including smartphones, iPads or tablets) – or from a hard token for those without a mobile device.

We encourage you to enroll as soon as possible to become familiar with the new process and to ensure your remote access continues uninterrupted. On Jan. 30, 2FA will become a requirement – so if you’re not enrolled, you will not be able to connect remotely to Children’s systems after that date.

Here’s what you need to do now:
1. Enroll using these steps:
   • If you want to use your mobile device, follow these instructions.
     
     Please note: You’ll need to have enough space on your mobile device to download the Entrust app. It requires approximately 10 MB.

   • If you do not have a mobile device, please visit an enrollment support desk or the device center for a hard token and follow these instructions.

2. Test connecting remotely through your normal method(s):
   • Citrix (citrix.chw.org)
   • Cisco AnyConnect VPN (from Children’s-issued laptops) and
   • SSL VPN (login.chw.org) – please note that this method will be retired in 2017. Citrix.chw.org is the recommended site for remote web access going forward.

Take note: Remote access websites being retired
As part of the 2FA project, we are closing off a number of remote access points to Children’s systems. On Jan. 30, two sites for accessing Children’s Outlook mail, will no longer work for remote access. These include:

• owamail.chw.org
If you use a computer connected to Children’s network (including shared computers), you can continue to use Outlook Web Access mail through owamail.chw.org or webmail.chw.org.

Remote access through login.chw.org will also be retired in 2017 - we will communicate the date once it’s been determined.

Questions?
Please contact the IMS Service Center at (414) 337-4357 if you have trouble enrolling or connecting using 2FA. You will also have the option to receive in-person enrollment assistance – the schedule is currently being finalized, but will be made available on the Cybersecurity 2FA Connect page (search “2FA” on Children’s Connect.)

Enrollment guides, FAQs, troubleshooting tips and other resources related to 2FA can also be found on the Cybersecurity 2FA Connect page.

Even monsters get special treatment at Children’s

Every day throughout the Children’s Hospital system, providers and staff are making a big difference for children and families. From major, life-changing events to simple acts of kindness, everything we do has the potential to make a huge impression – especially on those we care for.

After Travis Groth, MD, Urology, completed surgery on 9-year-old Ryan, he noticed that Ryan’s stuffed Mike Wazowski doll was a little worse for the wear.

Ryan has Down syndrome and several other health issues. In his nine years, Ryan has had to undergo eight surgeries – and he’s taken his Mike Wazowski doll with him every time. Knowing how important Mike was to Ryan, Dr. Groth re-assembled his surgical team, prepped the monster, proceeded with a “time out” and then sutured the arm. Both Ryan and Mike are recovering well at home.

Our doctors, nurses and staff go out of their way to make sure every child feels comfortable and safe. Whether it’s stitching up their favorite toy or dressing up as their favorite character, we know how to make children feel better.

There is no such thing as a little thing. Moments like this happen every day throughout the entire Children’s Hospital system. Share yours at experience@chw.org.

Marc Gorelick, MD, takes role at Children’s Minnesota

After nearly 17 years of dedicated service to Children’s Hospital of Wisconsin, Dr. Marc Gorelick, executive vice president and chief operating officer, will be resigning his position as of Feb. 24, 2017, to become president and chief operating officer for Children’s Hospital and Clinics of Minnesota.

“I am grateful to Marc for his service to our organization,” said Peggy Troy in a message to leaders. “He has contributed significantly to our success through a number of leadership roles, including as medical director of the Emergency Department, CEO of Children’s Specialty Group, vice president of...
Surgical Services and since Jan. 1, 2015, chief operating officer. As anyone who works closely with him can attest, he is characterized by his calm decision-making, his commitment to what’s best for kids, and his ability to focus on what is truly most important for our mission and vision. His passion and energy have been a great asset to the kids of Wisconsin.”

The role at Children’s Minnesota, a two-hospital system with nearly 500 beds, is a significant career opportunity for Dr. Gorelick. Their choice reflects both Marc’s strong qualifications and our reputation for successfully developing a world-class pediatric health care system.

Children’s is extremely fortunate to have a hospital and system leadership team of exceptional breadth and depth. Our hospital vice president team includes a diversity of experience and expertise, and several of our hospital senior leaders have decades of experience in operations and strategy. “Over the years, we have intentionally cultivated a strong bench of leadership talent throughout our ambulatory, hospital and research operations,” explained Peggy. “This will allow for a smooth transition with no disruption to the care we provide.” An interim leadership structure for the hospital will be announced before Marc’s departure and we will undertake a search for a new chief operating officer.

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Final phase of Milwaukee’s NICU Expansion

Children’s Hospital of Wisconsin will complete the final phase of a three-year long NICU expansion and renovation project this month when the Center 3 NICU moves to its new home on Center 7 and 8.

Children’s has a Level IV NICU, the highest level designated by the American Academy of Pediatrics, and the first and largest Level IV in the state, capable of caring for any newborn regardless of diagnosis. The new space incorporates design concepts to support shorter stays and a better quality of life for our tiniest patients by providing special accommodations for multiple births, maximizing nurse proximity to babies, promoting maternal/paternal/infant bonding, and integrating technologies.

The new NICU includes key developmental features to promote better outcomes for babies. Some of these features include: special lighting, enhanced space and furniture for parents to sleep at the infant’s bedside, and a family room designed for special times when a family needs additional space and privacy with their baby, family and friends. Learn more about Children’s NICU here.

Don’t forget to check out the state-of-the-art space during an employee open house from 1 – 3 p.m. on Thursday, Jan. 12. Get the details here.

Included in the redesign of this space, is the new Center 7 Education Center, a shared learning space supported by the Simulation Center. This room will be available to reserve beginning in March. Stay tuned for more details!

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Rocks for a Reason campaign becomes viral sensation

By Meg Brzyski Nelson
This is the story of how a simple idea – and a simple rock – captured imaginations across the country, including more than 1,000 donors, and defied everyone’s expectations.

When we first heard that Nordstrom was donating $50,000 to Children's Hospital of Wisconsin's Rocks for a Reason campaign, we had the same reaction as Dr. David Margolis.

"You've got to be kidding me."

But they weren’t. So, how did we get here?

It all started on the afternoon of Thursday, Dec. 8. Dr. Margolis, who oversees the MACC Fund Center for pediatric cancer patients, had heard about how Nordstrom was selling a rock – just a regular rock – for $85 in their annual holiday catalog. Surely, he thought, there were better ways to spend $85.

With that pebble of an idea, Rocks for a Reason was born …

Read the full story on our blog.

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**Kudos – Workplace Partnership for Life; Children’s Cystic Fibrosis Program**

**Children’s awarded platinum recognition for organ donation awareness**

Children’s Hospital of Wisconsin was among a select group of hospitals nationally recognized for promoting enrollment in state organ donor registries in a national campaign. Children’s was awarded Platinum recognition by the Human Services’ Health resources and Services Administration (HRSA) Workplace Partnership for Life Hospital Campaign. The campaign is an effort to mobilize the nation’s hospitals to increase the number of people in the country who are registered organ, eye and tissue donors, and ultimately, the number of organs available for transplant.

Thanks to all those who work to raise awareness about the critical need for organ, eye and tissue donation!

**Children’s Cystic Fibrosis Program receives Quality Care Award**

The Quality Care Awards recognize Cystic Fibrosis (CF) Foundation-accredited care centers that have continuously demonstrated a commitment to improving the quality of care they provide to people with cystic fibrosis. Children’s Hospital of Wisconsin was honored with the 2016 award at the North American Cystic Fibrosis Conference this past October. It was the second time Children’s CF program has received the award.

Congratulations to this team on their innovative efforts to provide our CF patients with the best and safest care!

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**Peggy Troy, CEO to be honored with 2017 Sacagawea Award**

Professional Dimensions has announced that Peggy Troy, president and CEO, will be one of two 2017 Sacagawea Award recipients. The other recipient is Michelle Nettles, Chief People and Diversity Officer for Molson Coors Brewing Company. Both will be honored at the annual dinner on Thursday, March 9, 2017, at the Pfister Hotel in downtown Milwaukee.
The Professional Dimensions award is named for Sacagawea, the only woman on the Lewis and Clark expedition. A woman of many dimensions, Sacagawea was a trailblazer who distinguished herself throughout her life by her leadership, intelligence, foresight, common sense and adaptability. Peggy and Michelle are receiving the 2017 award because they both exemplify these qualities.

Professional Dimensions, a professional women’s organization serving the greater Milwaukee area since 1978, is a membership organization that promotes the professional and personal growth of women through social and business exchange and through community participation.

**Share your stories**

We want to hear from you. Send us your stories.

Email us at newsbreak@chw.org.

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