

Investing in our community

Children's Hospital and Health System supports the community in many ways – whether it is through helping our families find insurance coverage, addressing needs of special populations, or improving access to care, we're there to make a difference in the health status of our children.

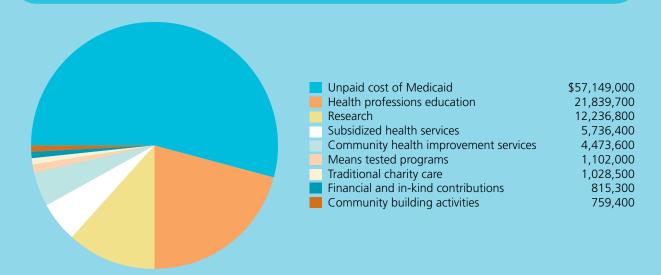
We support programs and services that improve the health of children regardless of financial position. In many cases, these programs operate at a financial loss. The health system actively supports and funds these important community benefits with the long-term goal of keeping all children healthy, happy and safe.

In 2010, the health system provided more than \$105 million in community benefits.

\$57,149,000: Medicaid and charity care shortfall

Staff members in the health system help numerous parents with the forms and requirements to qualify their children with medical needs that are uninsured or underinsured for coverage under government programs. The primary program the health system works with is Medicaid. Medicaid shortfall during 2010 for the health system represents the difference between the cost of medical services provided to patients covered by Medicaid and the amount reimbursed to the health system. During 2010, this shortfall totaled more than \$57.1 million. Charity care, which totaled more than \$1 million, represents the cost of medical services provided to patients who did not have insurance or the financial means to pay for their care. The hospital did not pursue payment for these services.

Improving the health status of our children: More than \$105 million invested



\$21,839,700: Health professionals education

The health system invests in teaching and training medical professionals through residency and fellowship programs, specialty training and clinical pediatric education. Through relationships with The Medical College of Wisconsin and nearly 20 schools of nursing, we are investing in the next generation of caregivers for our children.

\$12,236,800: Pediatric research

Children's Research Institute was created to advance state-of-the-art pediatric health care through translational research programs to find life-saving discoveries and cures for diseases that affect children. Investigators at the institute helped Wisconsin become the first state in the nation to screen for a fatal immunodeficiency disease, made significant discoveries in juvenile diabetes and uncovered new ways to help blood clot for patients with hemophilia.

\$5,736,400: Subsidized health services

The health system provides services, many at a financial loss for services needed in the community. From providing behavioral/mental health clinics to placing nurses in central city schools, access to care not available anywhere else is important to the families and children in our community.

\$4,473,600: Community health improvement

Reducing health risks and promoting wellness helps keep children healthy and safe, keeping them out of the hospital. The health system has created and supported numerous programs and services to promote long-term health.

\$1,102,000: Means tested programs

Government-sponsored means tested health care community benefits include unpaid costs of public programs for low-income persons.

\$815,300: Financial and in-kind contributions

In addition to providing staff support and covering costs for much needed health care resources, the health system also supports community health centers whose missions are aligned with ours – improving quality, access and coverage of care of the community's uninsured and underinsured.

\$759,400: Community building activities

Additional community health education includes injury prevention programs like Safe Kids Wisconsin grants. This benefit also includes losses from participating in programs such as Tricare.

