CHILDREN'S HOSPITAL OF WISCONSIN

Tee-Up Fore Kids

SPONSORSHIP **OPPORTUNITIES**

Children's Hospital of Wisconsin Tee-Up Fore Kids

Milwaukee Country Club

Monday, September 9, 2013

Why your support matters

Funds raised through **Children's Hospital Tee-Up Fore Kids** will support the expansion of our Neonatal Intensive Care Unit (NICU). Recognized as the most advanced NICU in Wisconsin and northern Illinois, we care for the sickest newborns and serve as a referral center for other NICUs in the region. Our experts lead the way in the diagnosis and treatment of conditions before and after a baby's birth. We have strong surgical outcomes and in some cases, can even perform surgery on infants before delivery. More than 700 infants are cared for in the unit each year and admissions continue to increase annually. To meet this growing need, we plan to embark on an expansion to our NICU in 2013 which will increase the total number of rooms and make them all private. It will also include state-of-the-art equipment to save the tiniest, most fragile lives.

INVESTMENT OF A **LIFETIME**

For more than 100 years, Children's Hospital of Wisconsin has provided exceptional pediatric care and services for families primarily in Wisconsin, regardless of their ability to pay. We also serve children from across the country and around the world. Today, Children's is a highly respected, nationally ranked health care leader, addressing not only medical needs, but also the needs of the whole child and family. Our vision is for Wisconsin kids to be the healthiest in the nation, but *we cannot achieve this vision alone*. To make a difference in the lives of children requires the support of community and corporate partners.

NETWORKING **OPPORTUNITIES**:

- Tee-up Fore Kids participants are corporate leaders and high profile individuals in the Wisconsin and Illinois area.

-Sponsorship and marketing benefits highlight your company to an elite group of business individuals.

Children's Hospital of Wisconsin

SPONSORSHIP LEVELS

Presenting Sponsor **$50,000**

- Recognized as the official sponsor of the event.
- Prominent banners/signage at Milwaukee Country Club.
- Name/Logo in advertisements and marketing materials.
- Eight (8) player spots on Monday, September 9th at Milwaukee Country Club.
- Presence on dedicated hospital Web site for event.
- Unique opportunity to play at MCC.
- Two (2) tables at dinner/reception following golf.
- One-full-page advertisement/message in event program.

Dinner/Reception Sponsor **$30,000**

- Recognized as the Dinner/Reception Sponsor following golf.
- Prominent banners/signage.
- Presence on dedicated hospital Web site for event.
- Four (4) player spots on Monday, September 9th at Milwaukee Country Club.
- Name/company listed on menu card on all tables.
- Unique opportunity to play at MCC.
- Two (2) tables at dinner/reception following golf.
- One-full-page advertisement/message in event program.

Lunch Sponsor **$20,000**

- Recognized as the Lunch Sponsor prior to golf.
- Prominent banners/signage.
- Presence on dedicated hospital Web site for event.
- Four (4) player spots on Monday, September 9th at Milwaukee Country Club.
- Unique opportunity to play at MCC.
- One (1) table at dinner/reception following golf.
- 1/2 page advertisement/message in event program.

Flag Sponsor **$10,000**

- Company name/logo on all on course hole flags.
- Two (2) player spots on Monday, September 9th at Milwaukee Country Club.
- Presence on dedicated hospital Web site for event.
- Unique opportunity to play at MCC.
- One (1) table at dinner/reception following golf.
- 1/4 page advertisement/message in event program.

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SPONSORSHIP LEVELS

Cart Sponsor **$10,000**

- Company name/logo on signage on all player golf carts (approx. 100 carts).
- Two (2) player spots on Monday, September 9th at Milwaukee Country Club .
- Presence on dedicated hospital Web site for event.
- Unique opportunity to play at MCC.
- One (1) table at dinner/reception following golf.
- 1/4 page advertisement/message in event program.

Driving Range Sponsor **$10,000**

- Recognized as official sponsor of the driving range.
- Two (2) player spots on Monday, September 9th at Milwaukee Country Club.
- Presence on dedicated hospital Web site for event.
- Unique opportunity to play at MCC.
- Four (4) tickets to dinner/reception following golf.
- 1/4 page advertisement/message in event program.

Golf Ball Sponsor **$5,000**

- Recognized as the official sponsor of all event golf balls.
- One (1) player spot on Monday, September 9th at Milwaukee Country Club.
- Presence on dedicated hospital Web site for event.
- Unique opportunity to play at MCC.
- Two (2) tickets to dinner/reception following golf.
- 1/4 page advertisement/message in event program.

Hole Sponsor **$5,000**

- Name/logo on signage on assigned hole.
- One (1) player spot on Monday, September 9th at Milwaukee Country Club.
- Presence on dedicated hospital Web site for event.
- Unique opportunity to play at MCC.
- Two (2) tickets to dinner/reception following golf.
- 1/4 page advertisement/message in event program.

Hole Sponsor **$2,500**

- Name/logo on signage on assigned hole.
- Presence on dedicated hospital Web site for event.
- Two (2) tickets to dinner/reception following golf.
- 1/4 page advertisement/message in event program.

Children's Hospital of Wisconsin

AGREEMENT FORM

❑ **Yes! I would like to participate in the Children's Hospital Tee-Up Fore Kids Event on Sept. 9, 2013.**

SPONSORSHIP OPPORTUNITIES:

- ❑ Presenting Sponsor - $50,000
- ❑ Dinner/Reception Sponsor – $30,000
- ❑ Lunch Sponsor - $20,000
- ❑ Flag Sponsor - $10,000
- ❑ Cart Sponsor - $10,000
- ❑ Driving Range - $10,000
- ❑ Golf Ball Sponsor - $5,000
- ❑ Hole Sponsor – $5,000
- ❑ Hole Sponsor - $2,500

❑ **We are unable to participate. Please accept our enclosed gift of $ _____**
(Checks made payable to Children's Hospital of Wisconsin)

This sponsorship agreement has been accepted on the _____ day of _____, 2013.

Company Name:_____

Your Name: _____

Title: _____

Children's Hospital of Wisconsin:

By: _____

Title: _____

Please return this form to:

Children's Hospital of Wisconsin
Attn: Elisabeth Thomsen
M.S. 3050, P.O. Box 1997
Milwaukee, WI 53201
Phone: (414) 266-6344
Fax: (414) 266-6139
E-mail: ethomsen@chw.org

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