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FOR IMMEDIATE RELEASE

Children's Hospital of Wisconsin's Project ADAM celebrates 50 lives saved

MILWAUKEE (June 27, 2011) – Project ADAM[™] (Automated Defibrillators in Adam's Memory) announced today that 50 lives have been saved since it was founded in 1999. Project ADAM is a Children's Hospital of Wisconsin program that helps schools throughout the nation prepare for and respond to cardiac emergencies.

The most recent save occurred in a Pennsylvania high school near the end of May. The school nurse provided CPR and used an AED on the student. There have also been 20 lives saved in Wisconsin schools, 28 in Georgia, and one in Florida as a direct result of Project ADAM. About half of these individuals are adolescents.

"As a national leader in pediatric health care, Children's Hospital strives to ensure the safety of our children within and outside our doors," said Stuart Berger, MD, co-medical director of Children's Hospital of Wisconsin's Herma Heart Center and medical director of Project ADAM. "Knowing you helped saved one life is fantastic. To know you have helped save 50 lives truly is incredible."

Today, in addition to Wisconsin, state affiliates in Alabama, Illinois, Florida, Georgia, Pennsylvania, Tennessee, Texas and Washington have Project ADAM programs. To learn more about free templates, plans, video, and other resources Project ADAM provides for schools, please visit www.ProjectADAM.com.

Project ADAM was created in honor of Adam Lemel, a 17-year-old Whitefish Bay, Wis., high school student who collapsed and died while playing basketball. "I take great comfort in knowing that honoring Adam's memory has helped schools around the country save so many lives," said Joe Lemel, Adam's dad.

Add one

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Children's Hospital of Wisconsin, founded in 1894, is recognized as one of the leading pediatric health care centers in the United States. It is rated No. 3 in the nation by *Parents* magazine and named one of America's Best Children's Hospitals by *U.S.News & World Report*. Children's Hospital of Wisconsin is a Level I Pediatric Trauma Center verified by the American College of Surgeons. The hospital has been redesignated a Magnet hospital by the American Nurses Credentialing Center, a national honor that recognizes nursing excellence. Private, independent and not-for-profit, the hospital serves children and families from Wisconsin, the Upper Peninsula of Michigan, northern Illinois and beyond. Children's Hospital is the flagship member of Children's Hospital and Health System. In 2009, the health system invested more than \$76 million into the community to improve the health status of children. For more information, visit the website at chw.org.

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