

CONNECTING FOR KIDS

Spring 2005

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2005 grant recipients announced

The Child Abuse Prevention Fund presents grants to agencies throughout Wisconsin that offer primary prevention programs. On April 1, the organization announced grants awarded totaling more than \$525,000 to 34 Wisconsin agencies. Funding is made possible through donor contributions to the Child Abuse Prevention Fund.

The Child Abuse Prevention Fund awards grants in three categories: home visitation, new initiatives and parent education. The following agencies will receive funding:

Home visitation

CAP Services, Inc., Stevens Point
Children's Service Society of Wisconsin,
Eau Claire
Children's Service Society of Wisconsin – Lincoln
County, Wausau
Family Resource Center of Fond du Lac County,
Fond du Lac
Family Resource Center of Sheboygan County,
Plymouth
Family Services of Northeast Wisconsin, Green Bay
Family Services of Northeast Wisconsin, Menasha
Lakeshore Community Action Program, Manitowoc
River Source Family Center, Chippewa Falls
S.E.T. Ministry, Milwaukee

New initiatives

Caregiver's Crossing, Inc., Waukesha
The Center Against Sexual and Domestic Abuse,
Superior
Children's Service Society of Wisconsin,
Milwaukee
In Their Best Interest, Inc./Gary Dobbs Family
Resource Center, Milwaukee

Mental Health Association, Milwaukee
Ozaukee Family Services, Inc., Grafton
Prevent Child Abuse Wisconsin, Madison
The Respite Center, Madison
Rosalie Manor Community and Family Services,
Milwaukee
Task Force on Family Violence, Milwaukee
University of Wisconsin Extension, Milwaukee
The Women's Center, Waukesha

Parent education

Children's Service Society of Wisconsin -
Exchange Family Resource Center, Janesville
Children's Service Society of Wisconsin – Langlade
County, Wausau
Children's Service Society of Wisconsin - Wausau
Family Resource Center, Wausau
Family Resource Center of Eau Claire County, Inc.,
Eau Claire
Family Services of Northeast Wisconsin, The
H.O.P.E. Center for the Prevention of Child
Abuse, Oshkosh
The Fort Howard/Jefferson Family Resource
Center, Green Bay
Lutheran Social Services, Milwaukee
Lutheran Social Services of Wisconsin and Upper
Michigan, Racine
Lutheran Social Services of Wisconsin and Upper
Michigan, Waukesha
Next Generation Now, Inc., Racine
Northwest Connection Family Resources, Hayward
The Racine Literacy Council, Racine

**To learn more about how your organization can
apply for a grant from the Child Abuse
Prevention Fund, visit www.capfund.org and
click on the Apply for funding button on the left.**

Apply for the Beyond the Blue Ribbon Awards Three awards offered in 2005

Your 2005 Blue Ribbons for Kids awareness campaign could win \$500 for your organization. The Beyond the Blue Ribbon Award Committee is looking for awareness initiatives that go beyond distributing blue ribbon pins and informational cards during April's Child Abuse and Neglect Prevention Month and throughout the year.

The Child Abuse Prevention Fund, Children's Trust Fund and Prevent Child Abuse Wisconsin created the Beyond the Blue Ribbon award in 2001. Last year, two awards were given to the most innovative, far-reaching and creative awareness campaigns. This year, the committee will distribute three \$500 awards. One award will be given in each of the following categories: most creative, most potential and most community-wide participation.

Most creative

This award will go to a team that thinks outside the box and uses creativity to reach their community. The winner will demonstrate an understanding of their target audiences and find innovative and unique ways to educate people about child abuse and neglect prevention.

Most potential

Every large community awareness campaign started out small and built on its successes each year by adding new activities and collaborations with other community organizations. This award will be given to an organization or team that demonstrates an outstanding effort to organize child abuse

prevention awareness initiatives and a drive to continue expansion and growth.

Most community-wide participation

This award will be given to a group that truly understands how to effectively reach out and educate their entire community about child abuse and neglect prevention. The award winner will demonstrate the ability to collaborate with many local businesses and organizations and develop a successful, far-reaching awareness campaign that targets several different audiences.

Any community-based agency, organization or club is eligible to apply. The applicant must act as a coordinating agency during Child Abuse and Neglect Prevention Month and throughout the year, and plan an awareness campaign.

A Beyond the Blue Ribbon Award application is included with this newsletter. The application also is available online at <http://wctf.state.wi.us>. All applications must be postmarked by May 30, 2005 to be considered. The 2005 award winners will be announced by Sept. 23, 2005.

The Beyond the Blue Ribbon Award Committee will decide which organizations are eligible for each award. The committee consists of a group of volunteers with diverse expertise in the field of child advocacy, protection, prevention and welfare.

Parent resources available from the Child Abuse Prevention Fund

The Child Abuse Prevention Fund publishes a wide range of parent resource materials. These materials are available free of charge for use in your primary prevention program.

For a list of materials, visit our Web site at www.capfund.org and click on the Parent Resources button on the left. For more information, e-mail jzahn@chw.org or call (414) 266-6300.

Programs that Work: Children's Service Society of Wisconsin's Volunteer Respite Care Program

Raising a child with special needs can be a very challenging job for parents. A family that has a child with a disability is likely to feel more stress than other families for many reasons including: lack of support and resources, the increased amount of care and attention the child needs, the extra money needed to care for the child and lack of caregivers available to take care of the child. Children's Service Society of Wisconsin is helping strengthen families of children with special needs through its Volunteer Respite Care Program.

Volunteer respite care providers help families by giving parents a break. A volunteer is matched with a family to provide respite care for a physically handicapped, emotionally troubled or developmentally delayed child. Respite care volunteers provide a minimum of six hours of care each month at mutually agreed upon times.

"Respite care is the most frequently requested and needed family support service," said Jackie Ceille, respite care coordinator. "Respite is first and foremost a preventive strategy that strengthens families and protects family health and well being. Respite has also been shown to prevent more costly out-of-home placements, reduce the risk of abuse or neglect and help keep all family members safe and stable."

Prior to working with families, respite volunteers go through an extensive background check. In addition, they participate in an introductory meeting with the family, the child and a respite care coordinator. Through this meeting, the volunteer develops an understanding of the child's needs and receives training from the family to meet those needs. The volunteer works with the family to ensure that the best quality of care is being provided for the child. Quarterly trainings and support from Children's Service Society staff also is available to all respite volunteers.

Respite care is different from other childcare in that it is provided regularly, not only on an as needed basis. Volunteer respite care providers establish a relationship with the child and become a support system for the family. "The primary purpose of the program is to provide relief from the extraordinary and intensive demands of ongoing care of children with disabilities - thereby strengthening the family's ability to provide care," Ceille said.

The Respite Care Program enriches the lives of all involved. For parents, respite care offers a break while a competent provider is caring for their child. For the child, it offers companionship and sharing of new experiences with another individual or family on an ongoing basis. For the volunteer, respite care offers a chance to help a family in need of relief and build a new relationship with a child. Respite care is provided at no cost to the family.

Children's Service Society is the state's largest private, not-for-profit provider of child welfare services. From offices and family resource centers throughout the state, Children's Service Society offers more than 70 activities and programs in three core service areas: out-of-home care, counseling and case management, and prevention services. Children's Service Society is a member of Children's Hospital and Health System.

Grantseeker's Corner

Models of Proposal Planning and Writing

By Jeremy Miner

Director, Government Relations and Sponsored Programs
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Successful grantseekers know that examining copies of funded proposals is an effective way to begin preparing to write their own proposals. Sample proposals (both funded and unfunded) are even being posted on the web. For example:

- A proposal for a child abuse prevention and family support services program.
http://web.archive.org/web/20001218024300/http://charitychannel.com/GuestShare/Tim_Puffer.
- An RFP and proposal to a private and public sponsor for a community development program.
http://www.npguides.org/guide/sample_proposals.htm.
- More than three-dozen proposals for a variety of elementary and secondary school programs.
http://www.k12grants.org/samples/samples_index.htm.

Even if these topic areas are not in your primary field, you may wish to read these sample proposals because the approaches they use may be applicable to your area of interest. For instance, developing technology plans and implementing strategies for engaging minority community members can apply to many areas and potential proposals.

But here comes the caution with sample proposals: you don't know *why* they were successful.

A proposal represents a snapshot in time. You don't know about the prior grant history of the applicants.

You don't know about the pre-proposal contact that applicants might have made with program officers, prior grant winners and past grant reviewers before submitting their proposals. As a result, you don't know the applicant's motivation for writing the proposal narrative the way it was. Said differently, these proposals are samples, not models.

A new book attempts to bridge this gap. *Models of Proposal Planning & Writing* (Greenwood Press, 2005) illustrates, in intimate detail previously unpublished grants processes *and* products. The book goes beyond explaining the *what* and *how* of a grant project to describing the *why* of the project, using the available means of logical and psychological persuasion.

You will read the actual proposals the authors submitted to private and public sponsors, including paragraph-by-paragraph analyses of the key features that made them persuasive. You will see the questions that the authors asked of themselves and those asked of sponsors *before* they developed a full proposal. You will read the verbatim reviewer comments and grant award notification letters they received back from the sponsors. As a whole, these annotated models serve as a springboard from which you can begin to develop your own fundable proposals.

Contact your favorite bookstore or the publisher for ordering information: <http://greenwood.com>.

Funding sources

OnPhilanthropy.com is a global resource for non-profit and philanthropy professionals. The free site features several industry-leading e-mail newsletters. In addition, onPhilanthropy publishes articles by its experienced staff and experts in the fields of non-profit management, fundraising and philanthropy.

Changing Our World, Inc., a leading U.S. fund raising and philanthropic services company, created onPhilanthropy. OnPhilanthropy.com is published with the support and guidance of many sponsors, including leading companies and organizations in the non-profit sector.

For more information, visit www.onPhilanthropy.com.

Announcements

KEEP KIDS SAFE awareness wristbands available

The Child Abuse Prevention Fund, Children's Trust Fund and Prevent Child Abuse Wisconsin have developed child abuse prevention awareness wristbands. The silicone wristbands are bright blue and debossed with the words "KEEP KIDS SAFE." They were created as part of the 2005 Blue Ribbons for Kids campaign. We want everyone to wear blue - a blue ribbon or wristband - because we all have a job to do to keep kids safe.

We are offering the wristbands to prevention organizations to distribute as you would the blue ribbon pin or to use as a fund-raiser. Wristbands are available in quantities of 50 and cost \$.80 each. For more information, e-mail blueribbon@chw.org.

Upcoming conferences

American Professional Society on the Abuse of Children 13th Annual Colloquium

June 15-18

Sheraton New Orleans

New Orleans, La.

Cost: \$385

Phone: (608) 772-0872

E-mail: apsacolloquium2005@charter.net

The Wisconsin State Prevention Conference: Weaving a Tapestry of Health: Promoting Change Through Action

Aug. 8-11

Hotel Mead and Conference Center

Wisconsin Rapids, Wis.

Phone: (800) 248-9244

Web site: <http://wch.uhs.wisc.edu/04-News/04-StateConf-about.html>

9th Annual Birth to Three Institute

June 20-24

Hilton Washington

Washington, D.C.

Cost: \$360

Phone: (202) 638-1144

Website: <http://www.ehsnrc.org/Calendar/>