

CONNECTING FOR KIDS

Summer 2004

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Grant applications due Nov. 3

The Child Abuse Prevention Fund's grant application information is now available. Letters of intent from agencies applying for the Child Abuse Prevention Fund's 2005-06 funding cycle are due by **4 p.m., on Wednesday, Nov. 3, 2004**. Agencies that meet funding criteria will be contacted by Thursday, Nov. 11, 2004 and asked to submit a proposal by **4 p.m., Friday, Dec. 10, 2004**. Funds will be awarded in early April, 2005.

The fund, a special initiative of Children's Hospital and Health System, awards grants to agencies throughout Wisconsin that offer primary prevention programs and are committed to increasing the number of children who are raised in a healthy, secure and nurturing environment. We define primary prevention as "creating conditions and personal attributes that promote the well-being of children and families before child abuse is suspected."

All funding applications are reviewed by a volunteer Grants Review Committee. This committee is comprised of professionals who work in government, law, education, social service and other fields related to child abuse. The committee recommends those with the greatest potential to make an impact on reducing incidents of child abuse to receive financial support.

A copy of the 2005 letter of intent and application guidelines are included with this newsletter. For more information, visit www.capfund.org and click on the Apply for Funding button on the left or, call the Child Abuse Prevention Fund at (414) 266-6300.

Since 1988, the organization has distributed more than \$6 million to support community-based prevention initiatives throughout Wisconsin.

Parent resources available from the Child Abuse Prevention Fund

The Child Abuse Prevention Fund publishes a wide range of parent resource materials. These materials are available free of charge for use in your primary prevention program.

For a list of materials, visit our Web site at www.capfund.org and click on the Parent Resources button on the left. For more information, e-mail jj Zahn@chw.org or call (414) 266-6300.

Programs that work: Couleecap Inc., Families First Resource Center

Vernon County has the ninth-highest poverty rate and the second lowest median income in Wisconsin. More than 50 percent of all workers earn sub-poverty wages in their primary jobs. Economic stressors like these have been linked to an increased risk for child abuse and neglect. Couleecap's Families First Resource Center is helping to provide support and education to families in Vernon county and raising public awareness of the importance of healthy parent-child relationships.

All parents, no matter their experience, age or household income, have concerns regarding their children at some point in their lives. The Families First Resource Center in Viroqua supports more than 1,100 parents and caregivers annually with parenting classes, playgroups, teen and grandparent support groups and family fun nights. "Our programs provide quality services that support learning and change while building family strength," said Marina Abt, Couleecap family support services coordinator. "Couleecap is the only organization in Vernon County providing activities and services to families."

Many rural communities in Vernon County have requested services from the resource center. "For low-income families in small communities,

accessing service can be complicated by weather, distance and complete absence of public transportation," said Abt. Through a grant from the Child Abuse Prevention Fund, the center is able to expand services and activities to outlying communities. "We travel in Vernon County and provide playgroups, parenting sessions, family activities and a lending library with toys and resources to families who are unable to travel to the resource center."

"The Families First Resource Center has developed an innovative approach to making their programs more accessible to the community," said Jennifer Hammel, Child Abuse Prevention Fund director "This shows a true commitment to meeting the needs of families in Vernon County."

Couleecap helps communities of Crawford, Vernon, Monroe and La Crosse counties develop resources and opportunities for local citizens. The organization helps meet the needs of low-income people and works to develop self-confidence and self-sufficiency. Programs offered include home ownership training, senior services, targeted assistance and teen initiatives.

Funding sources

As funding decreases and budgets get tighter, it is hard to find time to research additional sources for grants. The Internet has many resources to help nonprofit organizations, but it is time consuming to navigate between all of them.

David Lamb's Prospect Research Page, www.lambresearch.com, will help you navigate and locate resources on the Internet.

The Web site is comprehensive and includes many links to funding sources, search engines, corporation information and other valuable research tools. In addition, the Web site is user-friendly

David Lamb has been a prospect researcher for 15 years and is currently a prospect research consultant with Blackbaud, a provider of fundraising software and prospect research services. His Web page is a popular and trusted list of Internet resources for prospect researchers.

Grantseeker's Corner

Time and task charts

By Jeremy Miner

Director, Government Relations and Sponsored Programs
St. Norbert College, DePere, Wis.

The use of a time and task chart represents one common means of clearly communicating the methods section in your proposal. This visual device segments your total project into manageable steps and lets reviewers know exactly *who* will be doing *what* and *when*. It tells the sponsor that you are organized and have thought out the major steps to your project.

Many different types of time and task charts can be used. Below are two examples created in Word, using the Table AutoFormat feature. Which type you use is not as important as the fact that you do include one that reviewers can understand easily. Successful grantseekers often include a time and task chart, even if it is not requested in the application guidelines.

Example 1: A "Simple" Table

Description	Personnel	Timeframe						
		Jan	Feb	Mar	Apr	May	Jun	
Objective 1: Educate 100 health providers in a three county area about signs of abuse.	Executive Director	x	-----	-----	-----	-----	-----	x
<i>Activity 1.1:</i> Create and air a 30 second public service announcement	Ad Consultant	x	-----	-----	-----	-----	-----	x
<i>Activity 1.2:</i> Conduct 3 outreach trainings, one in each target county	Project Manager		x	x	x			
<i>Activity 1.3:</i> Distribute 300 information packets	Project Coordinator			x	-----	-----	-----	x

Example 2: A "Professional" Table

Description	Start Date	End Date	Responsibility
Goal 1: To increase the number of health providers who can identify and screen for child abuse.			
<i>Objective 1.1:</i> Educate 100 health providers in a three county area about signs of abuse.	Jan 2005	Jun 2005	Executive Director
• <i>Activity 1.1.1:</i> Create and air a 30 second public service announcement	Jan 2005	Mar 2005	Ad Consultant
• <i>Activity 1.1.2:</i> Conduct 3 outreach trainings, one in each target county	Feb 2005	Apr 2005	Project Manager
• <i>Activity 1.1.3:</i> Distribute 300 information packets	Mar 2005	Jun 2005	Project Coordinator

© Jeremy T. Miner, 2004. Grantseeker's Corner is intended to inform, inspire, motivate and otherwise help sustain your grantseeking activities. We welcome your grant-related questions. Select questions may be answered in the future issues of Connecting for Kids. Send your questions to the Child Abuse Prevention Fund, Connecting for Kids, PO Box 1997, MS 3085, Milwaukee, WI 53201. Your submissions can be faxed to (414) 266-6139 or e-mailed to capfund@chw.org. To read past "Grantseekers Corner" articles written by Jeremy Miner, visit our Web site at www.capfund.org and click on the Professional Resources button on the left.

Announcements

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2004 Blue Ribbons for Kids

The Blue Ribbons for Kids child abuse and neglect prevention awareness initiative has gained a lot of attention. This year, nearly 550 organizations helped raise awareness through Blue Ribbons for Kids, distributing more than 160,000 blue ribbon pins and informational cards across Wisconsin. In addition, more than 400 organizations downloaded the Child Abuse Prevention Community Awareness Packet. Governor Jim Doyle declared April as Child Abuse and Neglect Prevention Month and April 20 as a statewide Celebrate Children - A Blue Ribbon Day for Kids.

For more information on Blue Ribbons for Kids, visit www.capfund.org and click on the Blue Ribbon Campaign button to the left.

Fact sheets available from the National Clearinghouse on Child Abuse and Neglect

The National Clearinghouse on Child Abuse and Neglect has developed a series of fact sheets, *Developing and Sustaining Prevention Programs in Tough Times*. To download the fact sheets, visit <http://nccanch.acf.hhs.gov/topics/prevention/index.cfm>.

FM 106.1 Care-A-Van for Kids benefiting the Child Abuse Prevention Fund

The annual FM 106.1 Care-A-Van For Kids radio marathon will be held Aug. 25- 28, 2004. This four-day grassroots radio marathon heightens community awareness of child abuse and raises funds to support prevention initiatives. Child Abuse Prevention Fund supporters and FM 106.1 listeners pledge their support and have the opportunity to attend a celebration on Saturday, Aug. 28, at Miller Park to make donations and enjoy family activities, great food and a series of concerts by up-and-coming country artists. For more information, visit www.capfund.org.

Child abuse and neglect: free mandatory reporter training

Children's Hospital of Wisconsin's Child Protection Center is offering a free training designed to help mandatory reporters identify the signs and symptoms of child abuse and neglect, as well as how to react. Suspected Child Abuse and Neglect Mandatory Reporter Training (SCAN-MRT) is for child care workers, teachers and other non-medical professionals and paraprofessionals currently working or studying to work in various fields of child and family services. Topics covered in the program include:

- Recognizing the physical and behavioral indicators of suspected child abuse and neglect.
- Documenting disclosures of child maltreatment.
- Talking with children about suspected maltreatment.
- Appropriately acting upon suspicions of child abuse and neglect.

If you would like to schedule a free, on-site training or organize training in your community, contact Jonette Arms, child abuse prevention project manager, at (414) 277-8964 or e-mail jarms@chw.org.

SCAN-MRT is an outreach program funded by the Argosy Foundation.

Upcoming conferences

Perinatal Mood Disorders: You Can't Tell by Looking

July 28

Fort Memorial Hospital

Fort Atkinson, Wis.

Cost: \$25

Phone: (608) 267-6060

14th Annual Children Come First Conference

July 28-29

County Inn Hotel

Waukesha, Wis.

Cost: \$135

Web Site: www.wccf.org/CCF

E-mail: mwehrly@wccf.org

The American Professional Society on the Abuse of Children's 12th Annual Colloquium

Aug. 4-7

Hollywood Renaissance

Hollywood, Calif.

Cost: \$450

Web Site: www.apsac.org/

Association for Professional Researchers for Advancement presents:

Boldly Funding: 21st Century Grant Success

Sept. 17

Children's Hospital of Wisconsin

Milwaukee, Wis.

Cost: Free

Web site:

www.aprahome.org/chapters/wisconsin.html

Contact: jwalker@chw.org

Orientation to Best Practices in Birth to Three

Oct. 14

The LaCrosse Center

LaCrosse, Wis.

Cost: \$35

Web site: www.waisman.wisc.edu/birthto3/

E-mail: sankey@waisman.wisc.edu